

Humana Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Humana Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Humana Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Humana Inc. (Humana or 'the company') provides insurance products and health and wellness services. The company's product portfolio includes prescription drug plans, Medicare Advantage plans, Medicare supplement insurance plans, and Medicare plan tools. Humana offers products and services for families and individuals such as life insurance, medical plans, vision plans, dental plans, and life and supplemental plans, among others. The company also markets its products through radio, telemarketing, television, direct mail and the Internet in the US. It provides these products and services through its network of contracted healthcare providers, direct sales representatives and telemarketing representatives and licensed independent brokers and agents. Humana primarily operates in the US. The company has headquartered in Louisville, Kentucky, the US.

Scope

Detailed information on Humana Inc. required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Humana Inc. in the form of a SWOT analysis

An in-depth view of the business model of Humana Inc. including a breakdown and examination of key business segments

Intelligence on Humana Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Humana Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Humana Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Humana Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Humana Inc.'s business structure, strategy and prospects.

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