

Huazhu Group Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/H1BC192593B7EN.html>

Date: May 2020

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: H1BC192593B7EN

Abstracts

Huazhu Group Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Huazhu Group Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Huazhu Group Ltd (Huazhu), formerly China Lodging Group Ltd, owns and operates a chain of multi-brand hotels. It focuses on economy and midscale hotel segments. It operates leased and owned hotels, franchised hotels and managed hotels in China. Its hotel brands include Hi Inn, Elan Hotel, Crystal Orange Hotel, HanTing Premium Hotel, Ji Hotel, HanTing Hotel, Joya Hotel, Starway Hotel, Orange Hotel, and Manxin Hotel. It has the rights as master franchisee for Ibis, Mercure, and Ibis Styles brands, and co-development rights for Novotel and Grand Mercure in Pan-China region. Huazhu is headquartered in Shanghai, China.

SCOPE

Detailed information on Huazhu Group Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Huazhu Group Ltd in

the form of a SWOT analysis

An in-depth view of the business model of Huazhu Group Ltd including a breakdown and examination of key business segments

Intelligence on Huazhu Group Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Huazhu Group Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Huazhu Group Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Huazhu Group Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Huazhu Group Ltd's business structure, strategy and prospects.

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