

Hovnanian Enterprises Inc - Company Profile and SWOT Analysis

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Date: April 2024

Pages: 35

Price: US\$ 175.00 (Single User License)

ID: H2AC4E35BB59EN

Abstracts

Hovnanian Enterprises Inc %li%Company Profile and SWOT Analysis

Summary

Hovnanian Enterprises Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Hovnanian Enterprises Inc (Hovnanian) is a provider of homebuilding and financial services. It designs, constructs, markets, and sells single-family and multi-family detached homes, attached townhomes and condominiums, active lifestyle homes and urban infill. The company provides financial services such as mortgage loans and title services to customers of the company's homebuilding operations. Hovnanian markets homes under K. Hovnanian, Homes, Brighton Homes, trade names. It builds and markets homes for first-time buyers, first-time and second time move-up buyers, active lifestyle buyers, empty nesters and luxury buyers. The company has presence across Northeast, Mid-Atlantic, Midwest, Southeast, Southwest, and West in the US. Hovnanian is headquartered in New Jersey, the US.

Scope

Detailed information on Hovnanian Enterprises Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hovnanian Enterprises Inc in the form of a SWOT analysis

An in-depth view of the business model of Hovnanian Enterprises Inc including a breakdown and examination of key business segments

Intelligence on Hovnanian Enterprises Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hovnanian Enterprises Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Hovnanian Enterprises Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hovnanian Enterprises Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hovnanian Enterprises Inc's business structure, strategy and prospects.

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