

Household Products Market Summary, Competitive Analysis and Forecast, 2018-2027

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Abstracts

Household Products Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

Global Household Products industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The global Household Products market had total revenues of \$298,989.6 million in 2022, representing a compound annual growth rate (CAGR) of 4.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.7% between 2017 and 2022, to reach a total of 72,443.8 million units in 2022.

The performance of the market is forecast to accelerate, with an

anticipated CAGR of 5.6% for the five-year period 2022-2027, which is expected to drive the market to a value of \$393,360.3 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global household products Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global household products Market

Leading company profiles reveal details of key household products Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global household products Market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global household products Market by value in 2022?

What will be the size of the global household products Market in 2027?

What factors are affecting the strength of competition in the global household products Market?

How has the Market performed over the last five years?

Who are the top competitors in the global household products Market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL HOUSEHOLD PRODUCTS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 HOUSEHOLD PRODUCTS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 HOUSEHOLD PRODUCTS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 HOUSEHOLD PRODUCTS IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 HOUSEHOLD PRODUCTS IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 HOUSEHOLD PRODUCTS IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 HOUSEHOLD PRODUCTS IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 HOUSEHOLD PRODUCTS IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 HOUSEHOLD PRODUCTS IN CANADA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 HOUSEHOLD PRODUCTS IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 HOUSEHOLD PRODUCTS IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 HOUSEHOLD PRODUCTS IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 HOUSEHOLD PRODUCTS IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 HOUSEHOLD PRODUCTS IN THE UNITED STATES

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 COMPANY PROFILES

30.1. Unilever Ventures Ltd

30.2. Kimberly-Clark Corp

30.3. Hindustan Unilever Limited

30.4. Kao Corporation

30.5. Reckitt Benckiser Group plc

30.6. Unilever Deutschland Holding GmbH

30.7. Unilever Italy Holdings Srl

30.8. Lion Corporation

30.9. Daio Paper Corp

- 30.10. ABC Tissue Products Pty Ltd
- 30.11. Kruger Products LP
- 30.12. Essity AB
- 30.13. Guangzhou Liby Enterprise Group Co Ltd
- 30.14. Nice Group Co., Ltd.
- 30.15. Hengan International Group Co Ltd
- 30.16. Unilever Nederland BV
- 30.17. Henkel AG & Co. KGaA
- 30.18. The Procter & Gamble Co
- 30.19. The Clorox Company

31 APPENDIX

- 31.1. Methodology
- 31.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global household products market value: \$ million, 2017-22

Table 2: Global household products market volume: million units, 2017–22

Table 3: Global household products market category segmentation: % share, by value, 2017–2022

Table 4: Global household products market category segmentation: \$ million, 2017-2022

Table 5: Global household products market geography segmentation: \$ million, 2022

Table 6: Global household products market share: % share, by value, 2022

Table 7: Global household products market distribution: % share, by value, 2022

Table 8: Global household products market value forecast: \$ million, 2022–27

Table 9: Global household products market volume forecast: million units, 2022–27

Table 10: Global size of population (million), 2018–22

Table 11: Global gdp (constant 2005 prices, \$ billion), 2018–22

Table 12: Global gdp (current prices, \$ billion), 2018–22

Table 13: Global inflation, 2018–22

Table 14: Global consumer price index (absolute), 2018–22

Table 15: Global exchange rate, 2018–22

Table 16: Asia-Pacific household products market value: \$ million, 2017-22

Table 17: Asia–Pacific household products market volume: million units, 2017–22

Table 18: Asia–Pacific household products market category segmentation: % share, by value, 2017–2022

Table 19: Asia-Pacific household products market category segmentation: \$ million, 2017-2022

Table 20: Asia–Pacific household products market geography segmentation: \$ million, 2022

Table 21: Asia-Pacific household products market share: % share, by value, 2022

Table 22: Asia-Pacific household products market distribution: % share, by value, 2022

Table 23: Asia-Pacific household products market value forecast: \$ million, 2022–27

Table 24: Asia–Pacific household products market volume forecast: million units, 2022–27

Table 25: Europe household products market value: \$ million, 2017-22

Table 26: Europe household products market volume: million units, 2017–22

Table 27: Europe household products market category segmentation: % share, by value, 2017–2022

Table 28: Europe household products market category segmentation: \$ million,

2017-2022

Table 29: Europe household products market geography segmentation: \$ million, 2022

Table 30: Europe household products market share: % share, by value, 2022

Table 31: Europe household products market distribution: % share, by value, 2022

Table 32: Europe household products market value forecast: \$ million, 2022–27

Table 33: Europe household products market volume forecast: million units, 2022–27

Table 34: Europe size of population (million), 2018–22

Table 35: Europe gdp (constant 2005 prices, \$ billion), 2018–22

Table 36: Europe gdp (current prices, \$ billion), 2018–22

Table 37: Europe inflation, 2018–22

Table 38: Europe consumer price index (absolute), 2018–22

Table 39: Europe exchange rate, 2018–22

Table 40: France household products market value: \$ million, 2017-22

Table 41: France household products market volume: million units, 2017–22

Table 42: France household products market category segmentation: % share, by value, 2017–2022

Table 43: France household products market category segmentation: \$ million, 2017-2022

Table 44: France household products market geography segmentation: \$ million, 2022

Table 45: France household products market share: % share, by value, 2022

Table 46: France household products market distribution: % share, by value, 2022

Table 47: France household products market value forecast: \$ million, 2022–27

Table 48: France household products market volume forecast: million units, 2022–27

Table 49: France size of population (million), 2018–22

Table 50: France gdp (constant 2005 prices, \$ billion), 2018–22

Table 51: France gdp (current prices, \$ billion), 2018–22

Table 52: France inflation, 2018–22

Table 53: France consumer price index (absolute), 2018–22

Table 54: France exchange rate, 2018–22

Table 55: Germany household products market value: \$ million, 2017-22

Table 56: Germany household products market volume: million units, 2017–22

Table 57: Germany household products market category segmentation: % share, by value, 2017–2022

Table 58: Germany household products market category segmentation: \$ million, 2017-2022

Table 59: Germany household products market geography segmentation: \$ million, 2022

Table 60: Germany household products market share: % share, by value, 2022

Table 61: Germany household products market distribution: % share, by value, 2022

- Table 62: Germany household products market value forecast: \$ million, 2022–27
- Table 63: Germany household products market volume forecast: million units, 2022–27
- Table 64: Germany size of population (million), 2018–22
- Table 65: Germany gdp (constant 2005 prices, \$ billion), 2018–22
- Table 66: Germany gdp (current prices, \$ billion), 2018–22
- Table 67: Germany inflation, 2018–22
- Table 68: Germany consumer price index (absolute), 2018–22
- Table 69: Germany exchange rate, 2018–22
- Table 70: Italy household products market value: \$ million, 2017-22
- Table 71: Italy household products market volume: million units, 2017–22
- Table 72: Italy household products market category segmentation: % share, by value, 2017–2022
- Table 73: Italy household products market category segmentation: \$ million, 2017-2022
- Table 74: Italy household products market geography segmentation: \$ million, 2022
- Table 75: Italy household products market share: % share, by value, 2022
- Table 76: Italy household products market distribution: % share, by value, 2022
- Table 77: Italy household products market value forecast: \$ million, 2022–27
- Table 78: Italy household products market volume forecast: million units, 2022–27
- Table 79: Italy size of population (million), 2018–22
- Table 80: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 81: Italy gdp (current prices, \$ billion), 2018–22
- Table 82: Italy inflation, 2018–22
- Table 83: Italy consumer price index (absolute), 2018–22
- Table 84: Italy exchange rate, 2018–22
- Table 85: Japan household products market value: \$ million, 2017-22
- Table 86: Japan household products market volume: million units, 2017–22
- Table 87: Japan household products market category segmentation: % share, by value, 2017–2022
- Table 88: Japan household products market category segmentation: \$ million, 2017-2022
- Table 89: Japan household products market geography segmentation: \$ million, 2022
- Table 90: Japan household products market share: % share, by value, 2022
- Table 91: Japan household products market distribution: % share, by value, 2022
- Table 92: Japan household products market value forecast: \$ million, 2022–27
- Table 93: Japan household products market volume forecast: million units, 2022–27
- Table 94: Japan size of population (million), 2018–22
- Table 95: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 96: Japan gdp (current prices, \$ billion), 2018–22
- Table 97: Japan inflation, 2018–22

Table 98: Japan consumer price index (absolute), 2018–22

Table 99: Japan exchange rate, 2018–22

Table 100: Australia household products market value: \$ million, 2017-22

Table 101: Australia household products market volume: million units, 2017–22

Table 102: Australia household products market category segmentation: % share, by value, 2017–2022

Table 103: Australia household products market category segmentation: \$ million, 2017-2022

Table 104: Australia household products market geography segmentation: \$ million, 2022

Table 105: Australia household products market share: % share, by value, 2022

List Of Figures

LIST OF FIGURES

Figure 1: Global household products market value: \$ million, 2017-22

Figure 2: Global household products market volume: million units, 2017–22

Figure 3: Global household products market category segmentation: \$ million, 2017-2022

Figure 4: Global household products market geography segmentation: % share, by value, 2022

Figure 5: Global household products market share: % share, by value, 2022

Figure 6: Global household products market distribution: % share, by value, 2022

Figure 7: Global household products market value forecast: \$ million, 2022–27

Figure 8: Global household products market volume forecast: million units, 2022–27

Figure 9: Forces driving competition in the global household products market, 2022

Figure 10: Drivers of buyer power in the global household products market, 2022

Figure 11: Drivers of supplier power in the global household products market, 2022

Figure 12: Factors influencing the likelihood of new entrants in the global household products market, 2022

Figure 13: Factors influencing the threat of substitutes in the global household products market, 2022

Figure 14: Drivers of degree of rivalry in the global household products market, 2022

Figure 15: Asia-Pacific household products market value: \$ million, 2017-22

Figure 16: Asia–Pacific household products market volume: million units, 2017–22

Figure 17: Asia-Pacific household products market category segmentation: \$ million, 2017-2022

Figure 18: Asia–Pacific household products market geography segmentation: % share, by value, 2022

Figure 19: Asia-Pacific household products market share: % share, by value, 2022

Figure 20: Asia-Pacific household products market distribution: % share, by value, 2022

Figure 21: Asia-Pacific household products market value forecast: \$ million, 2022–27

Figure 22: Asia–Pacific household products market volume forecast: million units, 2022–27

Figure 23: Forces driving competition in the household products market in Asia-Pacific, 2022

Figure 24: Drivers of buyer power in the household products market in Asia-Pacific, 2022

Figure 25: Drivers of supplier power in the household products market in Asia-Pacific, 2022

Figure 26: Factors influencing the likelihood of new entrants in the household products market in Asia-Pacific, 2022

Figure 27: Factors influencing the threat of substitutes in the household products market in Asia-Pacific, 2022

Figure 28: Drivers of degree of rivalry in the household products market in Asia-Pacific, 2022

Figure 29: Europe household products market value: \$ million, 2017-22

Figure 30: Europe household products market volume: million units, 2017–22

Figure 31: Europe household products market category segmentation: \$ million, 2017-2022

Figure 32: Europe household products market geography segmentation: % share, by value, 2022

Figure 33: Europe household products market share: % share, by value, 2022

Figure 34: Europe household products market distribution: % share, by value, 2022

Figure 35: Europe household products market value forecast: \$ million, 2022–27

Figure 36: Europe household products market volume forecast: million units, 2022–27

Figure 37: Forces driving competition in the household products market in Europe, 2022

Figure 38: Drivers of buyer power in the household products market in Europe, 2022

Figure 39: Drivers of supplier power in the household products market in Europe, 2022

Figure 40: Factors influencing the likelihood of new entrants in the household products market in Europe, 2022

Figure 41: Factors influencing the threat of substitutes in the household products market in Europe, 2022

Figure 42: Drivers of degree of rivalry in the household products market in Europe, 2022

Figure 43: France household products market value: \$ million, 2017-22

Figure 44: France household products market volume: million units, 2017–22

Figure 45: France household products market category segmentation: \$ million, 2017-2022

Figure 46: France household products market geography segmentation: % share, by value, 2022

Figure 47: France household products market share: % share, by value, 2022

Figure 48: France household products market distribution: % share, by value, 2022

Figure 49: France household products market value forecast: \$ million, 2022–27

Figure 50: France household products market volume forecast: million units, 2022–27

Figure 51: Forces driving competition in the household products market in France, 2022

Figure 52: Drivers of buyer power in the household products market in France, 2022

Figure 53: Drivers of supplier power in the household products market in France, 2022

Figure 54: Factors influencing the likelihood of new entrants in the household products market in France, 2022

Figure 55: Factors influencing the threat of substitutes in the household products market in France, 2022

Figure 56: Drivers of degree of rivalry in the household products market in France, 2022

Figure 57: Germany household products market value: \$ million, 2017-22

Figure 58: Germany household products market volume: million units, 2017–22

Figure 59: Germany household products market category segmentation: \$ million, 2017-2022

Figure 60: Germany household products market geography segmentation: % share, by value, 2022

Figure 61: Germany household products market share: % share, by value, 2022

Figure 62: Germany household products market distribution: % share, by value, 2022

Figure 63: Germany household products market value forecast: \$ million, 2022–27

Figure 64: Germany household products market volume forecast: million units, 2022–27

Figure 65: Forces driving competition in the household products market in Germany, 2022

Figure 66: Drivers of buyer power in the household products market in Germany, 2022

Figure 67: Drivers of supplier power in the household products market in Germany, 2022

Figure 68: Factors influencing the likelihood of new entrants in the household products market in Germany, 2022

Figure 69: Factors influencing the threat of substitutes in the household products market in Germany, 2022

Figure 70: Drivers of degree of rivalry in the household products market in Germany, 2022

Figure 71: Italy household products market value: \$ million, 2017-22

Figure 72: Italy household products market volume: million units, 2017–22

Figure 73: Italy household products market category segmentation: \$ million, 2017-2022

Figure 74: Italy household products market geography segmentation: % share, by value, 2022

Figure 75: Italy household products market share: % share, by value, 2022

Figure 76: Italy household products market distribution: % share, by value, 2022

Figure 77: Italy household products market value forecast: \$ million, 2022–27

Figure 78: Italy household products market volume forecast: million units, 2022–27

Figure 79: Forces driving competition in the household products market in Italy, 2022

Figure 80: Drivers of buyer power in the household products market in Italy, 2022

Figure 81: Drivers of supplier power in the household products market in Italy, 2022

Figure 82: Factors influencing the likelihood of new entrants in the household products market in Italy, 2022

Figure 83: Factors influencing the threat of substitutes in the household products market

in Italy, 2022

Figure 84: Drivers of degree of rivalry in the household products market in Italy, 2022

Figure 85: Japan household products market value: \$ million, 2017-22

Figure 86: Japan household products market volume: million units, 2017–22

Figure 87: Japan household products market category segmentation: \$ million, 2017-2022

Figure 88: Japan household products market geography segmentation: % share, by value, 2022

Figure 89: Japan household products market share: % share, by value, 2022

Figure 90: Japan household products market distribution: % share, by value, 2022

Figure 91: Japan household products market value forecast: \$ million, 2022–27

Figure 92: Japan household products market volume forecast: million units, 2022–27

Figure 93: Forces driving competition in the household products market in Japan, 2022

Figure 94: Drivers of buyer power in the household products market in Japan, 2022

Figure 95: Drivers of supplier power in the household products market in Japan, 2022

Figure 96: Factors influencing the likelihood of new entrants in the household products market in Japan, 2022

Figure 97: Factors influencing the threat of substitutes in the household products market in Japan, 2022

Figure 98: Drivers of degree of rivalry in the household products market in Japan, 2022

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