

Household Products in Mexico - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Household Products in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish, bleach, and general purpose cleaners. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Mexican Household Products market had total revenues of \$4,327.4m in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.1% between 2015-2019, to reach a total of 2,307 million liters in 2019.

Strong economic conditions and increasing consumer purchasing power supported the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the household products market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Mexico

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico household products market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico household products market by value in 2019?

What will be the size of the Mexico household products market in 2024?

What factors are affecting the strength of competition in the Mexico household products market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's household products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican household products market?
- 7.3. Which companies have been most successful in increasing their market share since 2015?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Kimberly-Clark Corp
- 8.3. Svenska Cellulosa Aktiebolaget
- 8.4. Colgate-Palmolive Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico household products market value: \$ million, 2015-19
- Table 2: Mexico household products market volume: million liters, 2015-19
- Table 3: Mexico household products market category segmentation: \$ million, 2019
- Table 4: Mexico household products market geography segmentation: \$ million, 2019
- Table 5: Mexico household products market distribution: % share, by value, 2019
- Table 6: Mexico household products market value forecast: \$ million, 2019-24
- Table 7: Mexico household products market volume forecast: million liters, 2019-24
- Table 8: Mexico household products market share: % share, by value, 2019
- Table 9: The Procter & Gamble Co: key facts
- Table 10: The Procter & Gamble Co: Annual Financial Ratios
- Table 11: The Procter & Gamble Co: Key Employees
- Table 12: The Procter & Gamble Co: Key Employees Continued
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Kimberly-Clark Corp: key facts
- Table 15: Kimberly-Clark Corp: Annual Financial Ratios
- Table 16: Kimberly-Clark Corp: Key Employees
- Table 17: Svenska Cellulosa Aktiebolaget: key facts
- Table 18: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios
- Table 19: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios (Continued)
- Table 20: Svenska Cellulosa Aktiebolaget: Key Employees
- Table 21: Colgate-Palmolive Co: key facts
- Table 22: Colgate-Palmolive Co: Annual Financial Ratios
- Table 23: Colgate-Palmolive Co: Key Employees
- Table 24: Colgate-Palmolive Co: Key Employees Continued
- Table 25: Colgate-Palmolive Co: Key Employees Continued
- Table 26: Colgate-Palmolive Co: Key Employees Continued
- Table 27: Mexico size of population (million), 2015-19
- Table 28: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
- Table 29: Mexico gdp (current prices, \$ billion), 2015-19
- Table 30: Mexico inflation, 2015-19
- Table 31: Mexico consumer price index (absolute), 2015-19
- Table 32: Mexico exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Mexico household products market value: \$ million, 2015-19

Figure 2: Mexico household products market volume: million liters, 2015-19

Figure 3: Mexico household products market category segmentation: % share, by value, 2019

Figure 4: Mexico household products market geography segmentation: % share, by value, 2019

Figure 5: Mexico household products market distribution: % share, by value, 2019

Figure 6: Mexico household products market value forecast: \$ million, 2019-24

Figure 7: Mexico household products market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the household products market in Mexico, 2019

Figure 9: Drivers of buyer power in the household products market in Mexico, 2019

Figure 10: Drivers of supplier power in the household products market in Mexico, 2019

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Mexico, 2019

Figure 12: Factors influencing the threat of substitutes in the household products market in Mexico, 2019

Figure 13: Drivers of degree of rivalry in the household products market in Mexico, 2019

Figure 14: Mexico household products market share: % share, by value, 2019

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