

Household Products in Indonesia - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Household Products in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish, bleach, and general purpose cleaners. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Indonesian Household Products market had total revenues of \$1,969.1m in 2019, representing a compound annual growth rate (CAGR) of 4.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.6% between 2015-2019, to reach a total of 3,456.7 million liters in 2019.

Positive economic conditions and rising disposable income largely supported the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Indonesia

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia household products market with five year forecasts

REASONS TO BUY

What was the size of the Indonesia household products market by value in 2019?

What will be the size of the Indonesia household products market in 2024?

What factors are affecting the strength of competition in the Indonesia household products market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's household products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market share since 2015?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Kao Corporation
- 8.3. S.C. Johnson & Son Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Indonesia household products market value: \$ million, 2015-19
- Table 2: Indonesia household products market volume: million liters, 2015-19
- Table 3: Indonesia household products market category segmentation: \$ million, 2019
- Table 4: Indonesia household products market geography segmentation: \$ million, 2019
- Table 5: Indonesia household products market distribution: % share, by value, 2019
- Table 6: Indonesia household products market value forecast: \$ million, 2019-24
- Table 7: Indonesia household products market volume forecast: million liters, 2019-24
- Table 8: Indonesia household products market share: % share, by value, 2019
- Table 9: Unilever Plc.: key facts
- Table 10: Unilever Plc.: Annual Financial Ratios
- Table 11: Unilever Plc.: Key Employees
- Table 12: Kao Corporation: key facts
- Table 13: Kao Corporation: Annual Financial Ratios
- Table 14: Kao Corporation: Key Employees
- Table 15: Kao Corporation: Key Employees Continued
- Table 16: S.C. Johnson & Son Inc: key facts
- Table 17: S.C. Johnson & Son Inc: Key Employees
- Table 18: Indonesia size of population (million), 2015-19
- Table 19: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Indonesia gdp (current prices, \$ billion), 2015-19
- Table 21: Indonesia inflation, 2015-19
- Table 22: Indonesia consumer price index (absolute), 2015-19
- Table 23: Indonesia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia household products market value: \$ million, 2015-19

Figure 2: Indonesia household products market volume: million liters, 2015-19

Figure 3: Indonesia household products market category segmentation: % share, by value, 2019

Figure 4: Indonesia household products market geography segmentation: % share, by value, 2019

Figure 5: Indonesia household products market distribution: % share, by value, 2019

Figure 6: Indonesia household products market value forecast: \$ million, 2019-24

Figure 7: Indonesia household products market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the household products market in Indonesia, 2019

Figure 9: Drivers of buyer power in the household products market in Indonesia, 2019

Figure 10: Drivers of supplier power in the household products market in Indonesia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Indonesia, 2019

Figure 12: Factors influencing the threat of substitutes in the household products market in Indonesia, 2019

Figure 13: Drivers of degree of rivalry in the household products market in Indonesia, 2019

Figure 14: Indonesia household products market share: % share, by value, 2019

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