

Household Products Global Industry Almanac 2013-2022

<https://marketpublishers.com/r/H6FA5E8D1B6EN.html>

Date: June 2018

Pages: 511

Price: US\$ 2,995.00 (Single User License)

ID: H6FA5E8D1B6EN

Abstracts

Household Products Global Industry Almanac 2013-2022

SUMMARY

Global Household Products industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global household products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The household products market comprises the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture and floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2017 exchange rates.

The global household products market had total revenues of \$155.0bn in 2017, representing a compound annual growth rate (CAGR) of 3.2% between 2013

and 2017.

Market consumption volume increased with a CAGR of 3.1% between 2013 and 2017, to reach a total of 88,904.1 million units in 2017.

Globally, the household products market is being fueled by rapid urbanization, the increasing middle class population and their demand for premium products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global household products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global household products market

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global household products market with five year forecasts by both value and volume.

REASONS TO BUY

What was the size of the global household products market by value in 2017?

What will be the size of the global household products market in 2022?

What factors are affecting the strength of competition in the global household products market?

How has the market performed over the last five years?

Who are the top competitors in the global household products market?

Contents

EXECUTIVE SUMMARY

Market value

Market value forecast

Market volume

Market volume forecast

Category segmentation

Geography segmentation

Market share

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Household Products

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Household Products in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Household Products in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Household Products in France

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators
Household Products in Germany
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Australia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in India
Market Overview
Market Data

Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Indonesia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Italy
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Japan
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Mexico
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in The Netherlands
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators

Household Products in North America

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Household Products in Russia

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Household Products in Scandinavia

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Household Products in Singapore

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Household Products in South Africa

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Household Products in South Korea

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators
Household Products in Spain
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Turkey
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in The United Kingdom
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global household products market value: \$ million, 2013-17

Table 2: Global household products market volume: million units, 2013-17

Table 3: Global household products market category segmentation: \$ million, 2017

Table 4: Global household products market geography segmentation: \$ million, 2017

Table 5: Global household products market share: % share, by value, 2017

Table 6: Global household products market distribution: % share, by value, 2017

Table 7: Global household products market value forecast: \$ million, 2017-22

Table 8: Global household products market volume forecast: million units, 2017-22

Table 9: Asia-Pacific household products market value: \$ million, 2013-17

Table 10: Asia-Pacific household products market volume: million units, 2013-17

Table 11: Asia-Pacific household products market category segmentation: \$ million, 2017

Table 12: Asia-Pacific household products market geography segmentation: \$ million, 2017

Table 13: Asia-Pacific household products market share: % share, by value, 2017

Table 14: Asia-Pacific household products market distribution: % share, by value, 2017

Table 15: Asia-Pacific household products market value forecast: \$ million, 2017-22

Table 16: Asia-Pacific household products market volume forecast: million units, 2017-22

Table 17: Europe household products market value: \$ million, 2013-17

Table 18: Europe household products market volume: million units, 2013-17

Table 19: Europe household products market category segmentation: \$ million, 2017

Table 20: Europe household products market geography segmentation: \$ million, 2017

Table 21: Europe household products market share: % share, by value, 2017

Table 22: Europe household products market distribution: % share, by value, 2017

Table 23: Europe household products market value forecast: \$ million, 2017-22

Table 24: Europe household products market volume forecast: million units, 2017-22

Table 25: France household products market value: \$ million, 2013-17

Table 26: France household products market volume: million units, 2013-17

Table 27: France household products market category segmentation: \$ million, 2017

Table 28: France household products market geography segmentation: \$ million, 2017

Table 29: France household products market share: % share, by value, 2017

Table 30: France household products market distribution: % share, by value, 2017

Table 31: France household products market value forecast: \$ million, 2017-22

Table 32: France household products market volume forecast: million units, 2017-22

- Table 33: France size of population (million), 2013-17
- Table 34: France gdp (constant 2005 prices, \$ billion), 2013-17
- Table 35: France gdp (current prices, \$ billion), 2013-17
- Table 36: France inflation, 2013-17
- Table 37: France consumer price index (absolute), 2013-17
- Table 38: France exchange rate, 2013-17
- Table 39: Germany household products market value: \$ million, 2013-17
- Table 40: Germany household products market volume: million units, 2013-17
- Table 41: Germany household products market category segmentation: \$ million, 2017
- Table 42: Germany household products market geography segmentation: \$ million, 2017
- Table 43: Germany household products market share: % share, by value, 2017
- Table 44: Germany household products market distribution: % share, by value, 2017
- Table 45: Germany household products market value forecast: \$ million, 2017-22
- Table 46: Germany household products market volume forecast: million units, 2017-22
- Table 47: Germany size of population (million), 2013-17
- Table 48: Germany gdp (constant 2005 prices, \$ billion), 2013-17
- Table 49: Germany gdp (current prices, \$ billion), 2013-17
- Table 50: Germany inflation, 2013-17
- Table 51: Germany consumer price index (absolute), 2013-17
- Table 52: Germany exchange rate, 2013-17
- Table 53: Australia household products market value: \$ million, 2013-17
- Table 54: Australia household products market volume: million units, 2013-17
- Table 55: Australia household products market category segmentation: \$ million, 2017
- Table 56: Australia household products market geography segmentation: \$ million, 2017
- Table 57: Australia household products market share: % share, by value, 2017
- Table 58: Australia household products market distribution: % share, by value, 2017
- Table 59: Australia household products market value forecast: \$ million, 2017-22
- Table 60: Australia household products market volume forecast: million units, 2017-22
- Table 61: Australia size of population (million), 2013-17
- Table 62: Australia gdp (constant 2005 prices, \$ billion), 2013-17
- Table 63: Australia gdp (current prices, \$ billion), 2013-17
- Table 64: Australia inflation, 2013-17
- Table 65: Australia consumer price index (absolute), 2013-17
- Table 66: Australia exchange rate, 2013-17
- Table 67: Brazil household products market value: \$ million, 2013-17
- Table 68: Brazil household products market volume: million units, 2013-17
- Table 69: Brazil household products market category segmentation: \$ million, 2017
- Table 70: Brazil household products market geography segmentation: \$ million, 2017

- Table 71: Brazil household products market share: % share, by value, 2017
- Table 72: Brazil household products market distribution: % share, by value, 2017
- Table 73: Brazil household products market value forecast: \$ million, 2017-22
- Table 74: Brazil household products market volume forecast: million units, 2017-22
- Table 75: Brazil size of population (million), 2013-17

List Of Figures

LIST OF FIGURES

Figure 1: Global household products market value: \$ million, 2013-17

Figure 2: Global household products market volume: million units, 2013-17

Figure 3: Global household products market category segmentation: % share, by value, 2017

Figure 4: Global household products market geography segmentation: % share, by value, 2017

Figure 5: Global household products market share: % share, by value, 2017

Figure 6: Global household products market distribution: % share, by value, 2017

Figure 7: Global household products market value forecast: \$ million, 2017-22

Figure 8: Global household products market volume forecast: million units, 2017-22

Figure 9: Forces driving competition in the global household products market, 2017

Figure 10: Drivers of buyer power in the global household products market, 2017

Figure 11: Drivers of supplier power in the global household products market, 2017

Figure 12: Factors influencing the likelihood of new entrants in the global household products market, 2017

Figure 13: Factors influencing the threat of substitutes in the global household products market, 2017

Figure 14: Drivers of degree of rivalry in the global household products market, 2017

Figure 15: Asia-Pacific household products market value: \$ million, 2013-17

Figure 16: Asia-Pacific household products market volume: million units, 2013-17

Figure 17: Asia-Pacific household products market category segmentation: % share, by value, 2017

Figure 18: Asia-Pacific household products market geography segmentation: % share, by value, 2017

Figure 19: Asia-Pacific household products market share: % share, by value, 2017

Figure 20: Asia-Pacific household products market distribution: % share, by value, 2017

Figure 21: Asia-Pacific household products market value forecast: \$ million, 2017-22

Figure 22: Asia-Pacific household products market volume forecast: million units, 2017-22

Figure 23: Forces driving competition in the household products market in Asia-Pacific, 2017

Figure 24: Drivers of buyer power in the household products market in Asia-Pacific, 2017

Figure 25: Drivers of supplier power in the household products market in Asia-Pacific, 2017

Figure 26: Factors influencing the likelihood of new entrants in the household products market in Asia-Pacific, 2017

Figure 27: Factors influencing the threat of substitutes in the household products market in Asia-Pacific, 2017

Figure 28: Drivers of degree of rivalry in the household products market in Asia-Pacific, 2017

Figure 29: Europe household products market value: \$ million, 2013-17

Figure 30: Europe household products market volume: million units, 2013-17

Figure 31: Europe household products market category segmentation: % share, by value, 2017

Figure 32: Europe household products market geography segmentation: % share, by value, 2017

Figure 33: Europe household products market share: % share, by value, 2017

Figure 34: Europe household products market distribution: % share, by value, 2017

Figure 35: Europe household products market value forecast: \$ million, 2017-22

Figure 36: Europe household products market volume forecast: million units, 2017-22

Figure 37: Forces driving competition in the household products market in Europe, 2017

Figure 38: Drivers of buyer power in the household products market in Europe, 2017

Figure 39: Drivers of supplier power in the household products market in Europe, 2017

Figure 40: Factors influencing the likelihood of new entrants in the household products market in Europe, 2017

Figure 41: Factors influencing the threat of substitutes in the household products market in Europe, 2017

Figure 42: Drivers of degree of rivalry in the household products market in Europe, 2017

Figure 43: France household products market value: \$ million, 2013-17

Figure 44: France household products market volume: million units, 2013-17

Figure 45: France household products market category segmentation: % share, by value, 2017

Figure 46: France household products market geography segmentation: % share, by value, 2017

Figure 47: France household products market share: % share, by value, 2017

Figure 48: France household products market distribution: % share, by value, 2017

Figure 49: France household products market value forecast: \$ million, 2017-22

Figure 50: France household products market volume forecast: million units, 2017-22

Figure 51: Forces driving competition in the household products market in France, 2017

Figure 52: Drivers of buyer power in the household products market in France, 2017

Figure 53: Drivers of supplier power in the household products market in France, 2017

Figure 54: Factors influencing the likelihood of new entrants in the household products market in France, 2017

Figure 55: Factors influencing the threat of substitutes in the household products market in France, 2017

Figure 56: Drivers of degree of rivalry in the household products market in France, 2017

Figure 57: Germany household products market value: \$ million, 2013-17

Figure 58: Germany household products market volume: million units, 2013-17

Figure 59: Germany household products market category segmentation: % share, by value, 2017

Figure 60: Germany household products market geography segmentation: % share, by value, 2017

Figure 61: Germany household products market share: % share, by value, 2017

Figure 62: Germany household products market distribution: % share, by value, 2017

Figure 63: Germany household products market value forecast: \$ million, 2017-22

Figure 64: Germany household products market volume forecast: million units, 2017-22

Figure 65: Forces driving competition in the household products market in Germany, 2017

Figure 66: Drivers of buyer power in the household products market in Germany, 2017

Figure 67: Drivers of supplier power in the household products market in Germany, 2017

Figure 68: Factors influencing the likelihood of new entrants in the household products market in Germany, 2017

Figure 69: Factors influencing the threat of substitutes in the household products market in Germany, 2017

Figure 70: Drivers of degree of rivalry in the household products market in Germany, 2017

Figure 71: Australia household products market value: \$ million, 2013-17

Figure 72: Australia household products market volume: million units, 2013-17

I would like to order

Product name: Household Products Global Industry Almanac 2013-2022

Product link: <https://marketpublishers.com/r/H6FA5E8D1B6EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6FA5E8D1B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970