

Household Products BRIC (Brazil, Russia, India, China) Industry Guide 2013-2022

<https://marketpublishers.com/r/H7F7445C8E5EN.html>

Date: June 2018

Pages: 114

Price: US\$ 995.00 (Single User License)

ID: H7F7445C8E5EN

Abstracts

Household Products BRIC (Brazil, Russia, India, China) Industry Guide 2013-2022

SUMMARY

The BRIC Household Products industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC household products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the household products industry and had a total market value of \$42,218.3 million in 2017. India was the fastest growing country with a CAGR of 8.3% over the 2013-17 period.

Within the household products industry, China is the leading country among the BRIC nations with market revenues of \$27,215.4 million in 2017. This was followed by India, Brazil and Russia with a value of \$6,291.3, \$6,282.8, and

\$2,428.7 million, respectively.

China is expected to lead the household products industry in the BRIC nations with a value of \$36,694.8 million in 2022, followed by India, Brazil, Russia with expected values of \$8,922.5, \$7,643.1 and \$3,041.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC household products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC household products market

Leading company profiles reveal details of key household products market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC household products market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country.

REASONS TO BUY

What was the size of the BRIC household products market by value in 2017?

What will be the size of the BRIC household products market in 2022?

What factors are affecting the strength of competition in the BRIC household products market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC household products market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
BRIC Household Products
Industry Outlook
Household Products in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Household Products in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: BRIC household products industry, revenue(\$m), 2013-22
Table 2: BRIC household products industry, revenue(\$m), 2013-17
Table 3: BRIC household products industry, revenue(\$m), 2017-22
Table 4: Brazil household products market value: \$ million, 2013-17
Table 5: Brazil household products market volume: million units, 2013-17
Table 6: Brazil household products market category segmentation: \$ million, 2017
Table 7: Brazil household products market geography segmentation: \$ million, 2017
Table 8: Brazil household products market share: % share, by value, 2017
Table 9: Brazil household products market distribution: % share, by value, 2017
Table 10: Brazil household products market value forecast: \$ million, 2017-22
Table 11: Brazil household products market volume forecast: million units, 2017-22
Table 12: Brazil size of population (million), 2013-17
Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2013-17
Table 14: Brazil gdp (current prices, \$ billion), 2013-17
Table 15: Brazil inflation, 2013-17
Table 16: Brazil consumer price index (absolute), 2013-17
Table 17: Brazil exchange rate, 2013-17
Table 18: China household products market value: \$ million, 2013-17
Table 19: China household products market volume: million units, 2013-17
Table 20: China household products market category segmentation: \$ million, 2017
Table 21: China household products market geography segmentation: \$ million, 2017
Table 22: China household products market share: % share, by value, 2017
Table 23: China household products market distribution: % share, by value, 2017
Table 24: China household products market value forecast: \$ million, 2017-22
Table 25: China household products market volume forecast: million units, 2017-22
Table 26: China size of population (million), 2013-17
Table 27: China gdp (constant 2005 prices, \$ billion), 2013-17
Table 28: China gdp (current prices, \$ billion), 2013-17
Table 29: China inflation, 2013-17
Table 30: China consumer price index (absolute), 2013-17
Table 31: China exchange rate, 2013-17
Table 32: India household products market value: \$ million, 2013-17
Table 33: India household products market volume: million units, 2013-17
Table 34: India household products market category segmentation: \$ million, 2017
Table 35: India household products market geography segmentation: \$ million, 2017

Table 36: India household products market share: % share, by value, 2017
Table 37: India household products market distribution: % share, by value, 2017
Table 38: India household products market value forecast: \$ million, 2017-22
Table 39: India household products market volume forecast: million units, 2017-22
Table 40: India size of population (million), 2013-17
Table 41: India gdp (constant 2005 prices, \$ billion), 2013-17
Table 42: India gdp (current prices, \$ billion), 2013-17
Table 43: India inflation, 2013-17
Table 44: India consumer price index (absolute), 2013-17
Table 45: India exchange rate, 2013-17
Table 46: Russia household products market value: \$ million, 2013-17
Table 47: Russia household products market volume: million units, 2013-17
Table 48: Russia household products market category segmentation: \$ million, 2017
Table 49: Russia household products market geography segmentation: \$ million, 2017
Table 50: Russia household products market share: % share, by value, 2017
Table 51: Russia household products market distribution: % share, by value, 2017
Table 52: Russia household products market value forecast: \$ million, 2017-22
Table 53: Russia household products market volume forecast: million units, 2017-22
Table 54: Russia size of population (million), 2013-17
Table 55: Russia gdp (constant 2005 prices, \$ billion), 2013-17
Table 56: Russia gdp (current prices, \$ billion), 2013-17
Table 57: Russia inflation, 2013-17
Table 58: Russia consumer price index (absolute), 2013-17
Table 59: Russia exchange rate, 2013-17
Table 60: Kimberly-Clark Corporation: key facts
Table 61: Kimberly-Clark Corporation: key financials (\$)
Table 62: Kimberly-Clark Corporation: key financial ratios
Table 63: Reckitt Benckiser Group plc: key facts
Table 64: Reckitt Benckiser Group plc: key financials (\$)
Table 65: Reckitt Benckiser Group plc: key financials (£)
Table 66: Reckitt Benckiser Group plc: key financial ratios
Table 67: Santher - Fábrica de Papel Santa Therezinha S/A: key facts
Table 68: Unilever: key facts
Table 69: Unilever: key financials (\$)
Table 70: Unilever: key financials (€)
Table 71: Unilever: key financial ratios
Table 72: Guangzhou Liby Enterprise Group Co Ltd: key facts
Table 73: Hengan International Group Company Limited: key facts
Table 74: Hengan International Group Company Limited: key financials (\$)

Table 75: Hengan International Group Company Limited: key financials (HK\$)

Table 76: Hengan International Group Company Limited: key financial ratios

Table 77: Nice Group Co., Ltd.: key facts

Table 78: S.C. Johnson & Son Inc.: key facts

Table 79: Godrej Consumer Products Limited: key facts

Table 80: Godrej Consumer Products Limited: key financials (\$)

Table 81: Godrej Consumer Products Limited: key financials (Rs.)

Table 82: Godrej Consumer Products Limited: key financial ratios

Table 83: Nirma Limited: key facts

Table 84: Rohit Surfactants Private Limited: key facts

Table 85: Henkel AG & Co. KGaA: key facts

Table 86: Henkel AG & Co. KGaA: key financials (\$)

Table 87: Henkel AG & Co. KGaA: key financials (€)

Table 88: Henkel AG & Co. KGaA: key financial ratios

Table 89: The Procter & Gamble Co: key facts

Table 90: The Procter & Gamble Co: key financials (\$)

Table 91: The Procter & Gamble Co: key financial ratios

Table 92: Svenska Cellulosa Aktiebolaget: key facts

Table 93: Svenska Cellulosa Aktiebolaget: key financials (\$)

Table 94: Svenska Cellulosa Aktiebolaget: key financials (SEK)

Table 95: Svenska Cellulosa Aktiebolaget: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC household products industry, revenue(\$m), 2013-22
- Figure 2: BRIC household products industry, revenue(\$m), 2013-17
- Figure 3: BRIC household products industry, revenue(\$m), 2017-22
- Figure 4: Brazil household products market value: \$ million, 2013-17
- Figure 5: Brazil household products market volume: million units, 2013-17
- Figure 6: Brazil household products market category segmentation: % share, by value, 2017
- Figure 7: Brazil household products market geography segmentation: % share, by value, 2017
- Figure 8: Brazil household products market share: % share, by value, 2017
- Figure 9: Brazil household products market distribution: % share, by value, 2017
- Figure 10: Brazil household products market value forecast: \$ million, 2017-22
- Figure 11: Brazil household products market volume forecast: million units, 2017-22
- Figure 12: Forces driving competition in the household products market in Brazil, 2017
- Figure 13: Drivers of buyer power in the household products market in Brazil, 2017
- Figure 14: Drivers of supplier power in the household products market in Brazil, 2017
- Figure 15: Factors influencing the likelihood of new entrants in the household products market in Brazil, 2017
- Figure 16: Factors influencing the threat of substitutes in the household products market in Brazil, 2017
- Figure 17: Drivers of degree of rivalry in the household products market in Brazil, 2017
- Figure 18: China household products market value: \$ million, 2013-17
- Figure 19: China household products market volume: million units, 2013-17
- Figure 20: China household products market category segmentation: % share, by value, 2017
- Figure 21: China household products market geography segmentation: % share, by value, 2017
- Figure 22: China household products market share: % share, by value, 2017
- Figure 23: China household products market distribution: % share, by value, 2017
- Figure 24: China household products market value forecast: \$ million, 2017-22
- Figure 25: China household products market volume forecast: million units, 2017-22
- Figure 26: Forces driving competition in the household products market in China, 2017
- Figure 27: Drivers of buyer power in the household products market in China, 2017
- Figure 28: Drivers of supplier power in the household products market in China, 2017
- Figure 29: Factors influencing the likelihood of new entrants in the household products

market in China, 2017

Figure 30: Factors influencing the threat of substitutes in the household products market in China, 2017

Figure 31: Drivers of degree of rivalry in the household products market in China, 2017

Figure 32: India household products market value: \$ million, 2013-17

Figure 33: India household products market volume: million units, 2013-17

Figure 34: India household products market category segmentation: % share, by value, 2017

Figure 35: India household products market geography segmentation: % share, by value, 2017

Figure 36: India household products market share: % share, by value, 2017

Figure 37: India household products market distribution: % share, by value, 2017

Figure 38: India household products market value forecast: \$ million, 2017-22

Figure 39: India household products market volume forecast: million units, 2017-22

Figure 40: Forces driving competition in the household products market in India, 2017

Figure 41: Drivers of buyer power in the household products market in India, 2017

Figure 42: Drivers of supplier power in the household products market in India, 2017

Figure 43: Factors influencing the likelihood of new entrants in the household products market in India, 2017

Figure 44: Factors influencing the threat of substitutes in the household products market in India, 2017

Figure 45: Drivers of degree of rivalry in the household products market in India, 2017

Figure 46: Russia household products market value: \$ million, 2013-17

Figure 47: Russia household products market volume: million units, 2013-17

Figure 48: Russia household products market category segmentation: % share, by value, 2017

Figure 49: Russia household products market geography segmentation: % share, by value, 2017

Figure 50: Russia household products market share: % share, by value, 2017

Figure 51: Russia household products market distribution: % share, by value, 2017

Figure 52: Russia household products market value forecast: \$ million, 2017-22

Figure 53: Russia household products market volume forecast: million units, 2017-22

Figure 54: Forces driving competition in the household products market in Russia, 2017

Figure 55: Drivers of buyer power in the household products market in Russia, 2017

Figure 56: Drivers of supplier power in the household products market in Russia, 2017

Figure 57: Factors influencing the likelihood of new entrants in the household products market in Russia, 2017

Figure 58: Factors influencing the threat of substitutes in the household products market in Russia, 2017

Figure 59: Drivers of degree of rivalry in the household products market in Russia, 2017

Figure 60: Kimberly-Clark Corporation: revenues & profitability

Figure 61: Kimberly-Clark Corporation: assets & liabilities

Figure 62: Reckitt Benckiser Group plc: revenues & profitability

Figure 63: Reckitt Benckiser Group plc: assets & liabilities

Figure 64: Unilever: revenues & profitability

Figure 65: Unilever: assets & liabilities

Figure 66: Hengan International Group Company Limited: revenues & profitability

Figure 67: Godrej Consumer Products Limited: revenues & profitability

Figure 68: Henkel AG & Co. KGaA: revenues & profitability

Figure 69: Henkel AG & Co. KGaA: assets & liabilities

Figure 70: The Procter & Gamble Co: revenues & profitability

Figure 71: The Procter & Gamble Co: assets & liabilities

Figure 72: Svenska Cellulosa Aktiebolaget: revenues & profitability

Figure 73: Svenska Cellulosa Aktiebolaget: assets & liabilities

I would like to order

Product name: Household Products BRIC (Brazil, Russia, India, China) Industry Guide 2013-2022

Product link: <https://marketpublishers.com/r/H7F7445C8E5EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7F7445C8E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970