

# Hotels & Motels Top 5 Emerging Markets Industry Guide 2017

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## Abstracts

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### SUMMARY

The Emerging 5 Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY QUESTIONS ANSWERED

What was the size of the emerging five hotels & motels market by value in 2016?

What will be the size of the emerging five hotels & motels market in 2021?

What factors are affecting the strength of competition in the emerging five hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five hotels & motels market?

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five hotels & motels market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five hotels & motels market

Leading company profiles reveal details of key hotels & motels market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five hotels & motels market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## **REASONS TO BUY**

These countries contributed \$102.7 billion to the global hotels & motels industry in 2016, with a compound annual growth rate (CAGR) of -0.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$144.2 billion in 2021, with a CAGR of 7% over the 2016-21 period.

Within the hotels & motels industry, China is the leading country among the top 5 emerging nations, with market revenues of \$66.4 billion in 2016. This was followed by Mexico and Brazil with a value of \$19.0 and \$9.7 billion, respectively.

China is expected to lead the hotels & motels industry in the top five emerging nations, with a value of \$93.9 billion in 2021, followed by Mexico and Brazil with expected values of \$29.4 and \$11.2 billion, respectively.

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