

Hotels & Motels Top 5 Emerging Markets Industry Guide 2017

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Abstracts

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SUMMARY

The Emerging 5 Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the emerging five hotels & motels market by value in 2016?

What will be the size of the emerging five hotels & motels market in 2021?

What factors are affecting the strength of competition in the emerging five hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five hotels & motels market?

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five hotels & motels market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five hotels & motels market

Leading company profiles reveal details of key hotels & motels market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five hotels & motels market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

These countries contributed \$102.7 billion to the global hotels & motels industry in 2016, with a compound annual growth rate (CAGR) of -0.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$144.2 billion in 2021, with a CAGR of 7% over the 2016-21 period.

Within the hotels & motels industry, China is the leading country among the top 5 emerging nations, with market revenues of \$66.4 billion in 2016. This was followed by Mexico and Brazil with a value of \$19.0 and \$9.7 billion, respectively.

China is expected to lead the hotels & motels industry in the top five emerging nations, with a value of \$93.9 billion in 2021, followed by Mexico and Brazil with expected values of \$29.4 and \$11.2 billion, respectively.

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