

Hotels & Motels North America (NAFTA) Industry Guide 2017

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Abstracts

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SUMMARY

The NAFTA Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the NAFTA hotels & motels market by value in 2016?

What will be the size of the NAFTA hotels & motels market in 2021?

What factors are affecting the strength of competition in the NAFTA hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA hotels & motels market?

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the NAFTA hotels & motels market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA hotels & motels market

Leading company profiles reveal details of key hotels & motels market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA hotels & motels market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The hotels & motels industry within the NAFTA countries had a total market value of \$224.4 billion in 2016. The US was the fastest growing country, with a CAGR of 6.2% over the 2012-16 period.

Within the hotels & motels industry, the US is the leading country among the NAFTA bloc, with market revenues of \$189.3 billion in 2016. This was followed by Mexico and Canada, with a value of \$19.0 and \$16.0 billion, respectively.

The US is expected to lead the hotels & motels industry in the NAFTA bloc, with a value of \$253.7 billion in 2021, followed by Mexico and Canada with expected values of \$29.4 and \$22.6 billion, respectively.

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