

## **Hotels & Motels in the United States**

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## **Abstracts**

Hotels & Motels in the United States

#### Summary

Hotels & Motels in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **Key Highlights**

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The US hotels & motels industry recorded revenues of \$252.3 billion in 2023, representing a compound annual growth rate (CAGR) of 5.2% between 2018 and 2023.

The number of establishments in the industry grew at a CAGR of 0.8% between 2018 and 2023, reaching a total of 59,042 in 2023.

The growing travel and tourism expenditure is a key driver of revenue in the hotels & motels industry. According to the World Travel & Tourism Council (WTTC), the total travel and tourism spending in the US reached \$1,370.7 billion in 2023, reflecting a 13.7% increase from 2022.



## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in the United States

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States hotels & motels market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United States hotels & motels market by value in 2023?

What will be the size of the United States hotels & motels market in 2028?

What factors are affecting the strength of competition in the United States hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in the United States's hotels & motels market?



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