

Hotels & Motels in Europe

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Abstracts

Hotels & Motels in Europe

Summary

Hotels & Motels in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The European hotels & motels industry recorded revenues of \$391.7 billion in 2023, representing a compound annual growth rate (CAGR) of 3.2% between 2018 and 2023.

The number of establishments in the industry grew at a CAGR of 0.5% between 2018 and 2023, reaching a total of 196,896 in 2023.

The growing travel and tourism expenditure is a key driver of revenue in the hotels & motels industry. According to the World Travel & Tourism Council (WTTC), the total travel and tourism spending in the UK reached \$163.3 billion in 2023, reflecting an 8.2% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Europe

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe hotels & motels market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe hotels & motels market by value in 2023?

What will be the size of the Europe hotels & motels market in 2028?

What factors are affecting the strength of competition in the Europe hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Europe's hotels & motels market?

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