

Hotels & Motels in Asia-Pacific

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SUMMARY

Hotels & Motels in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Asia-Pacific hotels & motels market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The hotels & motels industry value consists of all room revenues generated by hotels, motels and other accommodation providers through the provision of accommodation. The value does not include non-room revenues, such as casinos, shops and telecommunication services. The industry is segmented according to the origin of the revenues (leisure consumers and business consumers). Market volumes are classed as the number of hotels in a country or region. Any currency conversions included within this report have been calculated using constant 2016 annual average exchange rates.
- The Asia-Pacific hotels & motels industry's total revenue valued \$191.5bn in 2016, representing a compound annual rate of change (CARC) of -0.9% between 2012 and 2016.
- Industry consumption volume increased with a CAGR of 5.1% between 2012 and 2016, to reach a total of 62,174.0 establishments in 2016.
- Strong demand in 2015, driven by the growth of emerging international tourism across the region's countries, resulted in excessive supply which induced price cuts in 2016. This trend was particularly evident in China, the slump of which drove down the value of the entire Asia-Pacific industry. A similar trend was also evident in the Indian and Indonesian industries, which registered decelerated growth rates of revenue due to the increasing supply. In contrast, the regions second largest industry, Japan, experienced double-digit growth in 2016, as demand outpaced supply. Other large industries of this region, including Thailand and South Korea, witnessed a marginal decline of the average price of accommodation as a means to increase occupancy rates amid the weak demand of earlier years, which eventually decelerated the growth of revenue in that year.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Asia-Pacific

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Asia-Pacific
- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific hotels & motels market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Asia-Pacific hotels & motels market by value in 2016?
- What will be the size of the Asia-Pacific hotels & motels market in 2021?
- What factors are affecting the strength of competition in the Asia-Pacific hotels & motels market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's hotels & motels market?

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COMPANIES MENTIONED

AccorHotels
Marriott International, Inc.
Shanghai Jin Jiang International Hotels (Group) Company Limited
Wyndham Worldwide Corporation

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