

Hotels & Motels BRIC (Brazil, Russia, India, China) Industry Guide 2017

https://marketpublishers.com/r/HCA1D93355CEN.html

Date: October 2017

Pages: 118

Price: US\$ 995.00 (Single User License)

ID: HCA1D93355CEN

Abstracts

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SUMMARY

The BRIC Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the BRIC hotels & motels market by value in 2016?

What will be the size of the BRIC hotels & motels market in 2021?

What factors are affecting the strength of competition in the BRIC hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC hotels & motels market?

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major



segments, and leading players in the BRIC hotels & motels market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC hotels & motels market

Leading company profiles reveal details of key hotels & motels market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC hotels & motels market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the hotels & motels industry and had a total market value of \$90.5 billion in 2016. India was the fastest growing country with a CAGR of 1.4% over the 2012-16 period.

Within the hotels & motels industry, China is the leading country among the BRIC nations with market revenues of \$66.4 billion in 2016. This was followed by Brazil, Russia and India with a value of \$9.7, \$8.2, and \$6.1 billion, respectively.

China is expected to lead the hotels & motels industry in the BRIC nations with a value of \$93.9 billion in 2021, followed by Russia, Brazil, India with expected values of \$12.5, \$11.2 and \$8.3 billion, respectively.



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