

Hotels & Motels in South Africa

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Abstracts

Hotels & Motels in South Africa

Summary

Hotels & Motels in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The South African hotels & motels industry recorded revenues of \$1.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 7.0% between 2018 and 2023.

The number of establishments in the industry declined with a negative CAGR of 1.6% between 2018 and 2023, reaching a total of 1,237 in 2023.

The growing travel and tourism expenditure is a key driver of revenue in the hotels & motels industry. According to the World Travel & Tourism Council (WTTC), the total travel and tourism spending in South Africa reached \$12.8 billion in 2023, reflecting a 26.3% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in South Africa

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa hotels & motels market with five year forecasts

Reasons to Buy

What was the size of the South Africa hotels & motels market by value in 2023?

What will be the size of the South Africa hotels & motels market in 2028?

What factors are affecting the strength of competition in the South Africa hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strengths and strategies of the leading players?

7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

8.1. Accor SA

8.2. Marriott International Inc

8.3. City Lodge Hotels Ltd

8.4. Sun International Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Africa hotels & motels industry value: \$ million, 2018-23

Table 2: South Africa hotels & motels industry volume: number of establishments, 2018-23

Table 3: South Africa hotels & motels industry category segmentation: % share, by value, 2018-23

Table 4: South Africa hotels & motels industry category segmentation: \$ million, 2018-23

Table 5: South Africa hotels & motels industry geography segmentation: \$ million, 2023

Table 6: South Africa hotels & motels industry value forecast: \$ million, 2023-28

Table 7: South Africa hotels & motels industry volume forecast: number of establishments, 2023-28

Table 8: Accor SA: Key Facts

Table 9: Accor SA: Annual Financial Ratios

Table 10: Accor SA: Key Employees

Table 11: Accor SA: Key Employees Continued

Table 12: Marriott International Inc: Key Facts

Table 13: Marriott International Inc: Annual Financial Ratios

Table 14: Marriott International Inc: Key Employees

Table 15: Marriott International Inc: Key Employees Continued

Table 16: Marriott International Inc: Key Employees Continued

Table 17: City Lodge Hotels Ltd: Key Facts

Table 18: City Lodge Hotels Ltd: Annual Financial Ratios

Table 19: City Lodge Hotels Ltd: Key Employees

Table 20: Sun International Ltd: Key Facts

Table 21: Sun International Ltd: Annual Financial Ratios

Table 22: Sun International Ltd: Key Employees

Table 23: Sun International Ltd: Key Employees Continued

Table 24: South Africa Size of Population (million), 2019-23

Table 25: South Africa Real GDP (constant 2010 prices, \$ billion), 2019-23

Table 26: South Africa GDP (current prices, \$ billion), 2019-23

Table 27: South Africa Inflation, 2019-23

Table 28: South Africa Consumer Price Index (absolute), 2019-23

Table 29: South Africa Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: South Africa hotels & motels industry value: \$ million, 2018-23

Figure 2: South Africa hotels & motels industry volume: number of establishments, 2018-23

Figure 3: South Africa hotels & motels industry category segmentation: \$ million, 2018-23

Figure 4: South Africa hotels & motels industry geography segmentation: % share, by value, 2023

Figure 5: South Africa hotels & motels industry value forecast: \$ million, 2023-28

Figure 6: South Africa hotels & motels industry volume forecast: number of establishments, 2023-28

Figure 7: Forces driving competition in the hotels & motels industry in South Africa, 2023

Figure 8: Drivers of buyer power in the hotels & motels industry in South Africa, 2023

Figure 9: Drivers of supplier power in the hotels & motels industry in South Africa, 2023

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in South Africa, 2023

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in South Africa, 2023

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in South Africa, 2023

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