

# Hotels and Motels Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Hotels and Motels Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

Industry value consists of the total revenue generated by (a) rent that a guest pays for an occupied room and (b) other revenues, including revenue from food and beverages, telecommunications, health and leisure operations, and car rentals.

Industry volume consists of the number of establishments in a given country that provide paid lodging and full guest services.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this

report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global hotels & motels industry had total revenues of \$534 billion in 2021, representing a negative compound annual rate of change (CARC) of 7.6% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 1.3% between 2016 and 2021, to reach a total of 391,396 establishments in 2021.

Global hotels & motels industry is growing significantly in recent years owing to the increasing disposable income, rising leisure and business tourism, growth in sports tourism, increasing number of global events attracting large visitors, boosting infrastructure development easing mobility, and emerging adventure tourists.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hotels & motels industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hotels & motels industry

Leading company profiles reveal details of key hotels & motels industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hotels & motels industry with five year forecasts by both

value and volume

## **REASONS TO BUY**

What was the size of the global hotels & motels industry by value in 2022?

What will be the size of the global hotels & motels industry in 2027?

What factors are affecting the strength of competition in the global hotels & motels industry?

How has the industry performed over the last five years?

What are the main segments that make up the global hotels & motels industry?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Competitive landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL HOTELS & MOTELS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 HOTELS & MOTELS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 HOTELS & MOTELS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 HOTELS & MOTELS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 HOTELS & MOTELS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 HOTELS & MOTELS IN ITALY**

- 12.1. Market Overview
- 12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 HOTELS & MOTELS IN JAPAN**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 HOTELS & MOTELS IN AUSTRALIA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 HOTELS & MOTELS IN CANADA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 HOTELS & MOTELS IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 HOTELS & MOTELS IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 HOTELS & MOTELS IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 HOTELS & MOTELS IN THE UNITED KINGDOM**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 HOTELS & MOTELS IN THE UNITED STATES**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 COMPANY PROFILES**

30.1. The Originals, Human Hotels & Resorts

30.2. Contact-Hotel Association

30.3. Steigenberger Hotels AG

30.4. Route Inn Japan Co Ltd

30.5. Toyoko Inn Co Ltd

30.6. APA Hotel Ltd

30.7. Super Hotel Co., Ltd.

30.8. Accor SA

30.9. Australian Leisure and Hospitality Group

30.10. TFE Hotels

30.11. Best Western International Inc



- 30.12. Shanghai Jin Jiang Capital Co Ltd
- 30.13. H World Group Ltd
- 30.14. BTG Hotels Group Co Ltd
- 30.15. GreenTree Hospitality Group Ltd
- 30.16. Fletcher Hotel Group
- 30.17. Van der Valk Hotels & Restaurants
- 30.18. Melia Hotels International SA
- 30.19. NH Hotel Group SA
- 30.20. Marriott International Inc
- 30.21. Barcelo Hotels and Resorts
- 30.22. Whitbread PLC
- 30.23. Travelodge Hotels Ltd.
- 30.24. InterContinental Hotels Group Plc
- 30.25. Wyndham Hotels & Resorts Inc
- 30.26. Choice Hotels International Inc
- 30.27. Hilton Worldwide Holdings Inc

## **31 APPENDIX**

- 31.1. Methodology
- 31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global hotels & motels industry value: \$ million, 2017–21

Table 2: Global hotels & motels industry volume: Number of Establishments, 2017–21

Table 3: Global hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 4: Global hotels & motels industry category segmentation: \$ million, 2017-2021

Table 5: Global hotels & motels industry value forecast: \$ million, 2021–26

Table 6: Global hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 7: Global size of population (million), 2017–21

Table 8: Global gdp (constant 2005 prices, \$ billion), 2017–21

Table 9: Global gdp (current prices, \$ billion), 2017–21

Table 10: Global inflation, 2017–21

Table 11: Global consumer price index (absolute), 2017–21

Table 12: Global exchange rate, 2017–21

Table 13: Asia-Pacific hotels & motels industry value: \$ million, 2017–21

Table 14: Asia–Pacific hotels & motels industry volume: Number of Establishments, 2017–21

Table 15: Asia–Pacific hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 16: Asia-Pacific hotels & motels industry category segmentation: \$ million, 2017-2021

Table 17: Asia-Pacific hotels & motels industry value forecast: \$ million, 2021–26

Table 18: Asia–Pacific hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 19: Europe hotels & motels industry value: \$ million, 2017–21

Table 20: Europe hotels & motels industry volume: Number of Establishments, 2017–21

Table 21: Europe hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 22: Europe hotels & motels industry category segmentation: \$ million, 2017-2021

Table 23: Europe hotels & motels industry value forecast: \$ million, 2021–26

Table 24: Europe hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 25: Europe size of population (million), 2017–21

Table 26: Europe gdp (constant 2005 prices, \$ billion), 2017–21

Table 27: Europe gdp (current prices, \$ billion), 2017–21

Table 28: Europe inflation, 2017–21

Table 29: Europe consumer price index (absolute), 2017–21

Table 30: Europe exchange rate, 2017–21

Table 31: France hotels & motels industry value: \$ million, 2017–21

Table 32: France hotels & motels industry volume: Number of Establishments, 2017–21

Table 33: France hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 34: France hotels & motels industry category segmentation: \$ million, 2017-2021

Table 35: France hotels & motels industry value forecast: \$ million, 2021–26

Table 36: France hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 37: France size of population (million), 2017–21

Table 38: France gdp (constant 2005 prices, \$ billion), 2017–21

Table 39: France gdp (current prices, \$ billion), 2017–21

Table 40: France inflation, 2017–21

Table 41: France consumer price index (absolute), 2017–21

Table 42: France exchange rate, 2017–21

Table 43: Germany hotels & motels industry value: \$ million, 2017–21

Table 44: Germany hotels & motels industry volume: Number of Establishments, 2017–21

Table 45: Germany hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 46: Germany hotels & motels industry category segmentation: \$ million, 2017-2021

Table 47: Germany hotels & motels industry value forecast: \$ million, 2021–26

Table 48: Germany hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 49: Germany size of population (million), 2017–21

Table 50: Germany gdp (constant 2005 prices, \$ billion), 2017–21

Table 51: Germany gdp (current prices, \$ billion), 2017–21

Table 52: Germany inflation, 2017–21

Table 53: Germany consumer price index (absolute), 2017–21

Table 54: Germany exchange rate, 2017–21

Table 55: Italy hotels & motels industry value: \$ million, 2017–21

Table 56: Italy hotels & motels industry volume: Number of Establishments, 2017–21

Table 57: Italy hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 58: Italy hotels & motels industry category segmentation: \$ million, 2017-2021

Table 59: Italy hotels & motels industry value forecast: \$ million, 2021–26

Table 60: Italy hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 61: Italy size of population (million), 2017–21

Table 62: Italy gdp (constant 2005 prices, \$ billion), 2017–21

Table 63: Italy gdp (current prices, \$ billion), 2017–21

Table 64: Italy inflation, 2017–21

Table 65: Italy consumer price index (absolute), 2017–21

Table 66: Italy exchange rate, 2017–21

Table 67: Japan hotels & motels industry value: \$ million, 2017–21

Table 68: Japan hotels & motels industry volume: Number of Establishments, 2017–21

Table 69: Japan hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 70: Japan hotels & motels industry category segmentation: \$ million, 2017-2021

Table 71: Japan hotels & motels industry value forecast: \$ million, 2021–26

Table 72: Japan hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 73: Japan size of population (million), 2017–21

Table 74: Japan gdp (constant 2005 prices, \$ billion), 2017–21

Table 75: Japan gdp (current prices, \$ billion), 2017–21

Table 76: Japan inflation, 2017–21

Table 77: Japan consumer price index (absolute), 2017–21

Table 78: Japan exchange rate, 2017–21

Table 79: Australia hotels & motels industry value: \$ million, 2017–21

Table 80: Australia hotels & motels industry volume: Number of Establishments, 2017–21

Table 81: Australia hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 82: Australia hotels & motels industry category segmentation: \$ million, 2017-2021

Table 83: Australia hotels & motels industry value forecast: \$ million, 2021–26

Table 84: Australia hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 85: Australia size of population (million), 2017–21

Table 86: Australia gdp (constant 2005 prices, \$ billion), 2017–21

Table 87: Australia gdp (current prices, \$ billion), 2017–21

Table 88: Australia inflation, 2017–21

Table 89: Australia consumer price index (absolute), 2017–21

Table 90: Australia exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Global hotels & motels industry value: \$ million, 2017–21

Figure 2: Global hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Global hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Global hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Global hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the global hotels & motels industry, 2021

Figure 7: Drivers of buyer power in the global hotels & motels industry, 2021

Figure 8: Drivers of supplier power in the global hotels & motels industry, 2021

Figure 9: Factors influencing the likelihood of new entrants in the global hotels & motels industry, 2021

Figure 10: Factors influencing the threat of substitutes in the global hotels & motels industry, 2021

Figure 11: Drivers of degree of rivalry in the global hotels & motels industry, 2021

Figure 12: Asia-Pacific hotels & motels industry value: \$ million, 2017–21

Figure 13: Asia–Pacific hotels & motels industry volume: Number of Establishments, 2017–21

Figure 14: Asia-Pacific hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 15: Asia-Pacific hotels & motels industry value forecast: \$ million, 2021–26

Figure 16: Asia–Pacific hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 17: Forces driving competition in the hotels & motels industry in Asia-Pacific, 2021

Figure 18: Drivers of buyer power in the hotels & motels industry in Asia-Pacific, 2021

Figure 19: Drivers of supplier power in the hotels & motels industry in Asia-Pacific, 2021

Figure 20: Factors influencing the likelihood of new entrants in the hotels & motels industry in Asia-Pacific, 2021

Figure 21: Factors influencing the threat of substitutes in the hotels & motels industry in Asia-Pacific, 2021

Figure 22: Drivers of degree of rivalry in the hotels & motels industry in Asia-Pacific, 2021

Figure 23: Europe hotels & motels industry value: \$ million, 2017–21

Figure 24: Europe hotels & motels industry volume: Number of Establishments, 2017–21

Figure 25: Europe hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 26: Europe hotels & motels industry value forecast: \$ million, 2021–26

Figure 27: Europe hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 28: Forces driving competition in the hotels & motels industry in Europe, 2021

Figure 29: Drivers of buyer power in the hotels & motels industry in Europe, 2021

Figure 30: Drivers of supplier power in the hotels & motels industry in Europe, 2021

Figure 31: Factors influencing the likelihood of new entrants in the hotels & motels industry in Europe, 2021

Figure 32: Factors influencing the threat of substitutes in the hotels & motels industry in Europe, 2021

Figure 33: Drivers of degree of rivalry in the hotels & motels industry in Europe, 2021

Figure 34: France hotels & motels industry value: \$ million, 2017–21

Figure 35: France hotels & motels industry volume: Number of Establishments, 2017–21

Figure 36: France hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 37: France hotels & motels industry value forecast: \$ million, 2021–26

Figure 38: France hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 39: Forces driving competition in the hotels & motels industry in France, 2021

Figure 40: Drivers of buyer power in the hotels & motels industry in France, 2021

Figure 41: Drivers of supplier power in the hotels & motels industry in France, 2021

Figure 42: Factors influencing the likelihood of new entrants in the hotels & motels industry in France, 2021

Figure 43: Factors influencing the threat of substitutes in the hotels & motels industry in France, 2021

Figure 44: Drivers of degree of rivalry in the hotels & motels industry in France, 2021

Figure 45: Germany hotels & motels industry value: \$ million, 2017–21

Figure 46: Germany hotels & motels industry volume: Number of Establishments, 2017–21

Figure 47: Germany hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 48: Germany hotels & motels industry value forecast: \$ million, 2021–26

Figure 49: Germany hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 50: Forces driving competition in the hotels & motels industry in Germany, 2021

Figure 51: Drivers of buyer power in the hotels & motels industry in Germany, 2021

Figure 52: Drivers of supplier power in the hotels & motels industry in Germany, 2021

Figure 53: Factors influencing the likelihood of new entrants in the hotels & motels industry in Germany, 2021



Figure 54: Factors influencing the threat of substitutes in the hotels & motels industry in Germany, 2021

Figure 55: Drivers of degree of rivalry in the hotels & motels industry in Germany, 2021

Figure 56: Italy hotels & motels industry value: \$ million, 2017–21

Figure 57: Italy hotels & motels industry volume: Number of Establishments, 2017–21

Figure 58: Italy hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 59: Italy hotels & motels industry value forecast: \$ million, 2021–26

Figure 60: Italy hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 61: Forces driving competition in the hotels & motels industry in Italy, 2021

Figure 62: Drivers of buyer power in the hotels & motels industry in Italy, 2021

Figure 63: Drivers of supplier power in the hotels & motels industry in Italy, 2021

Figure 64: Factors influencing the likelihood of new entrants in the hotels & motels industry in Italy, 2021

Figure 65: Factors influencing the threat of substitutes in the hotels & motels industry in Italy, 2021

Figure 66: Drivers of degree of rivalry in the hotels & motels industry in Italy, 2021

Figure 67: Japan hotels & motels industry value: \$ million, 2017–21

Figure 68: Japan hotels & motels industry volume: Number of Establishments, 2017–21

Figure 69: Japan hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 70: Japan hotels & motels industry value forecast: \$ million, 2021–26

Figure 71: Japan hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 72: Forces driving competition in the hotels & motels industry in Japan, 2021

Figure 73: Drivers of buyer power in the hotels & motels industry in Japan, 2021

Figure 74: Drivers of supplier power in the hotels & motels industry in Japan, 2021

Figure 75: Factors influencing the likelihood of new entrants in the hotels & motels industry in Japan, 2021

Figure 76: Factors influencing the threat of substitutes in the hotels & motels industry in Japan, 2021

Figure 77: Drivers of degree of rivalry in the hotels & motels industry in Japan, 2021

Figure 78: Australia hotels & motels industry value: \$ million, 2017–21

Figure 79: Australia hotels & motels industry volume: Number of Establishments, 2017–21

Figure 80: Australia hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 81: Australia hotels & motels industry value forecast: \$ million, 2021–26

Figure 82: Australia hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 83: Forces driving competition in the hotels & motels industry in Australia, 2021

Figure 84: Drivers of buyer power in the hotels & motels industry in Australia, 2021

Figure 85: Drivers of supplier power in the hotels & motels industry in Australia, 2021

Figure 86: Factors influencing the likelihood of new entrants in the hotels & motels industry in Australia, 2021

Figure 87: Factors influencing the threat of substitutes in the hotels & motels industry in Australia, 2021

Figure 88: Drivers of degree of rivalry in the hotels & motels industry in Australia, 2021

Figure 89: Canada hotels & motels industry value: \$ million, 2017–21

Figure 90: Canada hotels & motels industry volume: Number of Establishments, 2017–21



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