

Hotels and Motels in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hotels & Motels in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The US hotels and motels industry had total revenues of \$83.6bn in 2020, representing a compound annual rate of change (CARC) of -19.4% between 2016 and 2020.

The number of establishments increased with a compound annual growth rate (CAGR) of 0.7% between 2016 and 2020, to reach a total of 56,350.0 in 2020.

An increase in disposable income and the rising middle class have also

increased the propensity to travel among the US population, driving demand for accommodation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in the United States

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the United States hotels & motels market by value in 2020?

What will be the size of the United States hotels & motels market in 2025?

What factors are affecting the strength of competition in the United States hotels & motels market?

How has the market performed over the last five years?

How large is the United State's hotels & motels market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the COVID-19 pandemic impacted leading players?

7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Wyndham Hotels and Resorts LLC

8.2. Choice Hotels International Inc

8.3. Marriott International Inc

8.4. Hilton Worldwide Holdings Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States hotels & motels industry value: \$ billion, 2016-20

Table 2: United States hotels & motels industry volume: number of establishments, 2016-20

Table 3: United States hotels & motels industry category segmentation: \$ billion, 2020

Table 4: United States hotels & motels industry geography segmentation: \$ billion, 2020

Table 5: United States hotels & motels industry value forecast: \$ billion, 2020-25

Table 6: United States hotels & motels industry volume forecast: number of establishments, 2020-25

Table 7: Wyndham Hotels and Resorts LLC: key facts

Table 8: Wyndham Hotels and Resorts LLC: Key Employees

Table 9: Choice Hotels International Inc: key facts

Table 10: Choice Hotels International Inc: Annual Financial Ratios

Table 11: Choice Hotels International Inc: Key Employees

Table 12: Choice Hotels International Inc: Key Employees Continued

Table 13: Marriott International Inc: key facts

Table 14: Marriott International Inc: Annual Financial Ratios

Table 15: Marriott International Inc: Key Employees

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Hilton Worldwide Holdings Inc: key facts

Table 19: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 20: Hilton Worldwide Holdings Inc: Annual Financial Ratios (Continued)

Table 21: Hilton Worldwide Holdings Inc: Key Employees

Table 22: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 23: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 24: United States size of population (million), 2016-20

Table 25: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 26: United States gdp (current prices, \$ billion), 2016-20

Table 27: United States inflation, 2016-20

Table 28: United States consumer price index (absolute), 2016-20

Table 29: United States exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United States hotels & motels industry value: \$ billion, 2016-20

Figure 2: United States hotels & motels industry volume: number of establishments, 2016-20

Figure 3: United States hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: United States hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: United States hotels & motels industry value forecast: \$ billion, 2020-25

Figure 6: United States hotels & motels industry volume forecast: number of establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in the United States, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in the United States, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in the United States, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in the United States, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in the United States, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in the United States, 2020

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