

Hotels and Motels in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hotels & Motels in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The South African hotels and motels industry had total revenues of \$447.7m in 2020, representing a compound annual rate of change (CARC) of -25.6% between 2016 and 2020.

The number of establishments increased with a compound annual growth rate (CAGR) of 1% between 2016 and 2020, to reach a total of 1,348.0 in 2020.

The industry has been challenged by a decline in demand, while lower prices intended to increase occupancy rates have further minimized hotel operators'



revenues.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in South Africa

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the South Africa hotels & motels market by value in 2020?

What will be the size of the South Africa hotels & motels market in 2025?

What factors are affecting the strength of competition in the South Africa hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up South Africa's hotels & motels market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

Hotels and Motels in South Africa - Market Summary, Competitive Analysis and Forecast to 2025



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How has the COVID-19 pandemic impacted leading players?
- 7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. Marriott International Inc
- 8.2. City Lodge Hotels Ltd
- 8.3. InterContinental Hotels Group Plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: South Africa hotels & motels industry value: \$ million, 2016-20 Table 2: South Africa hotels & motels industry volume: number of establishments, 2016-20 Table 3: South Africa hotels & motels industry category segmentation: \$ million, 2020 Table 4: South Africa hotels & motels industry geography segmentation: \$ million, 2020 Table 5: South Africa hotels & motels industry value forecast: \$ million, 2020-25 Table 6: South Africa hotels & motels industry volume forecast: number of establishments, 2020-25 Table 7: Marriott International Inc: key facts Table 8: Marriott International Inc: Annual Financial Ratios Table 9: Marriott International Inc: Key Employees Table 10: Marriott International Inc: Key Employees Continued Table 11: Marriott International Inc: Key Employees Continued Table 12: City Lodge Hotels Ltd: key facts Table 13: City Lodge Hotels Ltd: Annual Financial Ratios Table 14: City Lodge Hotels Ltd: Annual Financial Ratios (Continued) Table 15: City Lodge Hotels Ltd: Key Employees Table 16: InterContinental Hotels Group Plc: key facts Table 17: InterContinental Hotels Group Plc: Annual Financial Ratios Table 18: InterContinental Hotels Group Plc: Annual Financial Ratios (Continued) Table 19: InterContinental Hotels Group Plc: Key Employees Table 20: InterContinental Hotels Group Plc: Key Employees Continued Table 21: South Africa size of population (million), 2016-20 Table 22: South Africa gdp (constant 2005 prices, \$ billion), 2016-20 Table 23: South Africa gdp (current prices, \$ billion), 2016-20 Table 24: South Africa inflation, 2016-20 Table 25: South Africa consumer price index (absolute), 2016-20 Table 26: South Africa exchange rate, 2016-20



List Of Figures

LIST OF FIGURES

Figure 1: South Africa hotels & motels industry value: \$ million, 2016-20

Figure 2: South Africa hotels & motels industry volume: number of establishments, 2016-20

Figure 3: South Africa hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: South Africa hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: South Africa hotels & motels industry value forecast: \$ million, 2020-25

Figure 6: South Africa hotels & motels industry volume forecast: number of establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in South Africa, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in South Africa, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in South Africa, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in South Africa, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in South Africa, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in South Africa, 2020



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