

# Hotels and Motels in Nigeria - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/H0CFF55A5B23EN.html>

Date: October 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: H0CFF55A5B23EN

## Abstracts

Hotels and Motels in Nigeria - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Hotels & Motels in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Nigerian hotels and motels industry had total revenues of \$1.5bn in 2020, representing a compound annual rate of change (CARC) of -12.3% between 2016 and 2020.

The number of establishments increased with a compound annual growth rate (CAGR) of 2.6% between 2016 and 2020, to reach a total of 3,061.0 in 2020.

Despite security concerns in Nigeria, the number of international tourists has continued to grow.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Nigeria

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria hotels & motels market with five year forecasts

## REASONS TO BUY

What was the size of the Nigeria hotels & motels market by value in 2020?

What will be the size of the Nigeria hotels & motels market in 2025?

What factors are affecting the strength of competition in the Nigeria hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Nigeria's hotels & motels market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the COVID-19 pandemic impacted leading players?

7.4. Are there any threats to the leading players?

## **8 COMPANY PROFILES**

8.1. Marriott International Inc

8.2. Best Western International Inc

8.3. Radisson Hotel Group

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Nigeria hotels & motels industry value: \$ million, 2016-20

Table 2: Nigeria hotels & motels industry volume: number of establishments, 2016-20

Table 3: Nigeria hotels & motels industry category segmentation: \$ million, 2020

Table 4: Nigeria hotels & motels industry geography segmentation: \$ million, 2020

Table 5: Nigeria hotels & motels industry value forecast: \$ million, 2020-25

Table 6: Nigeria hotels & motels industry volume forecast: number of establishments, 2020-25

Table 7: CRG Holdings, LLC : key facts

Table 8: Marriott International Inc: key facts

Table 9: Marriott International Inc: Annual Financial Ratios

Table 10: Marriott International Inc: Key Employees

Table 11: Marriott International Inc: Key Employees Continued

Table 12: Marriott International Inc: Key Employees Continued

Table 13: Best Western International Inc: key facts

Table 14: Best Western International Inc: Key Employees

Table 15: Best Western International Inc: Key Employees Continued

Table 16: Radisson Hotel Group: key facts

Table 17: Radisson Hotel Group: Key Employees

Table 18: Radisson Hotel Group: Key Employees Continued

Table 19: Nigeria size of population (million), 2016-20

Table 20: Nigeria gdp (constant 2005 prices, \$ billion), 2016-20

Table 21: Nigeria gdp (current prices, \$ billion), 2016-20

Table 22: Nigeria inflation, 2016-20

Table 23: Nigeria consumer price index (absolute), 2016-20

Table 24: Nigeria exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Nigeria hotels & motels industry value: \$ million, 2016-20

Figure 2: Nigeria hotels & motels industry volume: number of establishments, 2016-20

Figure 3: Nigeria hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: Nigeria hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: Nigeria hotels & motels industry value forecast: \$ million, 2020-25

Figure 6: Nigeria hotels & motels industry volume forecast: number of establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in Nigeria, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in Nigeria, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in Nigeria, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Nigeria, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Nigeria, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Nigeria, 2020

## I would like to order

Product name: Hotels and Motels in Nigeria - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/H0CFF55A5B23EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H0CFF55A5B23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

