

# Hotels and Motels in Malaysia - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/H80B14100915EN.html>

Date: October 2021

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: H80B14100915EN

## Abstracts

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### SUMMARY

Hotels & Motels in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Malaysian hotels and motels industry had total revenues of \$2.9bn in 2020, representing a compound annual rate of change (CARC) of -24.2% between 2016 and 2020.

The number of establishments declined with a CARC of -1% between 2016 and 2020, to reach a total of 4,875.0 in 2020.

The contraction of Malaysia's hotel industry in 2017 was driven by the enormous growth of supply during previous years as supply outpaced demand, forcing

hotel operators to reduce prices in an effort to retain occupancy rates.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Malaysia

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia hotels & motels market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Malaysia hotels & motels market by value in 2020?

What will be the size of the Malaysia hotels & motels market in 2025?

What factors are affecting the strength of competition in the Malaysia hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Malaysia's hotels & motels market?

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