

# Hotels and Motels in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Hotels & Motels in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The European hotels and motels industry had total revenues of \$90.0bn in 2020, representing a compound annual rate of change (CARC) of -23.3% between 2016 and 2020.

The number of establishments increased with a compound annual growth rate (CAGR) of 0.4% between 2016 and 2020, to reach a total of 188,018.0 in 2020.

Europe is the world's largest tourist region; it was responsible for 51% of global international arrivals in 2019 and represented almost 40% of international

tourism receipts.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Europe

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe hotels & motels market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Europe hotels & motels market by value in 2020?

What will be the size of the Europe hotels & motels market in 2025?

What factors are affecting the strength of competition in the Europe hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Europe's hotels & motels market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the COVID-19 pandemic impacted leading players?

7.4. Are there any threats to the leading players?

## **8 COMPANY PROFILES**

8.1. AccorHotels

8.2. Best Western International Inc

8.3. Whitbread PLC

8.4. InterContinental Hotels Group Plc

8.5. Marriott International Inc

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe hotels & motels industry value: \$ billion, 2016-20
- Table 2: Europe hotels & motels industry volume: number of establishments, 2016-20
- Table 3: Europe hotels & motels industry category segmentation: \$ billion, 2020
- Table 4: Europe hotels & motels industry geography segmentation: \$ billion, 2020
- Table 5: Europe hotels & motels industry value forecast: \$ billion, 2020-25
- Table 6: Europe hotels & motels industry volume forecast: number of establishments, 2020-25
- Table 7: AccorHotels: key facts
- Table 8: AccorHotels: Annual Financial Ratios
- Table 9: AccorHotels: Key Employees
- Table 10: AccorHotels: Key Employees Continued
- Table 11: Best Western International Inc: key facts
- Table 12: Best Western International Inc: Key Employees
- Table 13: Best Western International Inc: Key Employees Continued
- Table 14: Whitbread PLC: key facts
- Table 15: Whitbread PLC: Annual Financial Ratios
- Table 16: Whitbread PLC: Key Employees
- Table 17: InterContinental Hotels Group Plc: key facts
- Table 18: InterContinental Hotels Group Plc: Annual Financial Ratios
- Table 19: InterContinental Hotels Group Plc: Annual Financial Ratios (Continued)
- Table 20: InterContinental Hotels Group Plc: Key Employees
- Table 21: InterContinental Hotels Group Plc: Key Employees Continued
- Table 22: Marriott International Inc: key facts
- Table 23: Marriott International Inc: Annual Financial Ratios
- Table 24: Marriott International Inc: Key Employees
- Table 25: Marriott International Inc: Key Employees Continued
- Table 26: Marriott International Inc: Key Employees Continued
- Table 27: Europe size of population (million), 2016-20
- Table 28: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 29: Europe gdp (current prices, \$ billion), 2016-20
- Table 30: Europe inflation, 2016-20
- Table 31: Europe consumer price index (absolute), 2016-20
- Table 32: Europe exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe hotels & motels industry value: \$ billion, 2016-20

Figure 2: Europe hotels & motels industry volume: number of establishments, 2016-20

Figure 3: Europe hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: Europe hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: Europe hotels & motels industry value forecast: \$ billion, 2020-25

Figure 6: Europe hotels & motels industry volume forecast: number of establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in Europe, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in Europe, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in Europe, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Europe, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Europe, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Europe, 2020

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