

Hotels and Motels in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hotels & Motels in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Asia-Pacific hotels and motels industry had total revenues of \$115.8bn in 2020, representing a compound annual rate of change (CARC) of -16.8% between 2016 and 2020.

The number of establishments increased with a compound annual growth rate (CAGR) of 3.4% between 2016 and 2020, to reach a total of 72,865.0 in 2020.

China is the largest industry in the region, accounting for 57.1% of its total value in 2020. As such, China is a significant driver of growth in this region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Asia-Pacific

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific hotels & motels market by value in 2020?

What will be the size of the Asia-Pacific hotels & motels market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How has the COVID-19 pandemic impacted leading players?

7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Shanghai Jin Jiang Capital Co Ltd

8.2. Huazhu Group Ltd

8.3. BTG Hotels Group Co Ltd

8.4. GreenTree Hospitality Group Ltd

8.5. Wyndham Hotels and Resorts LLC

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific hotels & motels industry value: \$ billion, 2016-20

Table 2: Asia-Pacific hotels & motels industry volume: number of establishments, 2016-20

Table 3: Asia-Pacific hotels & motels industry category segmentation: \$ billion, 2020

Table 4: Asia-Pacific hotels & motels industry geography segmentation: \$ billion, 2020

Table 5: Asia-Pacific hotels & motels industry value forecast: \$ billion, 2020-25

Table 6: Asia-Pacific hotels & motels industry volume forecast: number of establishments, 2020-25

Table 7: Shanghai Jin Jiang Capital Co Ltd: key facts

Table 8: Shanghai Jin Jiang Capital Co Ltd: Annual Financial Ratios

Table 9: Shanghai Jin Jiang Capital Co Ltd: Annual Financial Ratios (Continued)

Table 10: Shanghai Jin Jiang Capital Co Ltd: Key Employees

Table 11: Huazhu Group Ltd: key facts

Table 12: Huazhu Group Ltd: Annual Financial Ratios

Table 13: Huazhu Group Ltd: Key Employees

Table 14: BTG Hotels Group Co Ltd: key facts

Table 15: BTG Hotels Group Co Ltd: Annual Financial Ratios

Table 16: BTG Hotels Group Co Ltd: Key Employees

Table 17: GreenTree Hospitality Group Ltd: key facts

Table 18: Wyndham Hotels and Resorts LLC: key facts

Table 19: Wyndham Hotels and Resorts LLC: Key Employees

Table 20: Asia-Pacific exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific hotels & motels industry value: \$ billion, 2016-20

Figure 2: Asia-Pacific hotels & motels industry volume: number of establishments, 2016-20

Figure 3: Asia-Pacific hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: Asia-Pacific hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: Asia-Pacific hotels & motels industry value forecast: \$ billion, 2020-25

Figure 6: Asia-Pacific hotels & motels industry volume forecast: number of establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in Asia-Pacific, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in Asia-Pacific, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in Asia-Pacific, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Asia-Pacific, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Asia-Pacific, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Asia-Pacific, 2020

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