

Hotels and Motels in Turkey

<https://marketpublishers.com/r/HDAEC450294EN.html>

Date: October 2020

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: HDAEC450294EN

Abstracts

Hotels and Motels in Turkey

SUMMARY

Hotels & Motels in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Turkish hotels & motels industry is expected to generate total revenues of \$6.5bn in 2020, representing a compound annual growth rate (CAGR) of 0.2% between 2016 and 2020.

The number of establishments is expected to decline at a compound annual rate of change (CARC) of -1.2% between 2016 and 2020, to reach a total of 2,593 in 2020.

COVID-19 will have a devastating effect on the Turkish hotels and motels industry which is expected to decline by -29.3% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Turkey

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Turkey hotels & motels market by value in 2020?

What will be the size of the Turkey hotels & motels market in 2025?

What factors are affecting the strength of competition in the Turkey hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are leading players doing to limit the impact of COVID-19?

7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Wyndham Hotels and Resorts LLC

8.2. Hilton Worldwide Holdings Inc

8.3. Marriott International Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey hotels & motels industry value: \$ million, 2016-20
Table 2: Turkey hotels & motels industry volume: establishments, 2016-20
Table 3: Turkey hotels & motels industry category segmentation: \$ million, 2020
Table 4: Turkey hotels & motels industry geography segmentation: \$ million, 2020
Table 5: Turkey hotels & motels industry value forecast: \$ million, 2020-25
Table 6: Turkey hotels & motels industry volume forecast: establishments, 2020-25
Table 7: Wyndham Hotels and Resorts LLC: key facts
Table 8: Wyndham Hotels and Resorts LLC: Key Employees
Table 9: Hilton Worldwide Holdings Inc: key facts
Table 10: Hilton Worldwide Holdings Inc: Key Employees
Table 11: Hilton Worldwide Holdings Inc: Key Employees Continued
Table 12: Hilton Worldwide Holdings Inc: Key Employees Continued
Table 13: Hilton Worldwide Holdings Inc: Key Employees Continued
Table 14: CRG Holdings, LLC : key facts
Table 15: Marriott International Inc: key facts
Table 16: Marriott International Inc: Key Employees
Table 17: Marriott International Inc: Key Employees Continued
Table 18: Marriott International Inc: Key Employees Continued
Table 19: Marriott International Inc: Key Employees Continued
Table 20: Turkey size of population (million), 2016-20
Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
Table 22: Turkey gdp (current prices, \$ billion), 2016-20
Table 23: Turkey inflation, 2016-20
Table 24: Turkey consumer price index (absolute), 2016-20
Table 25: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey hotels & motels industry value: \$ million, 2016-20

Figure 2: Turkey hotels & motels industry volume: establishments, 2016-20

Figure 3: Turkey hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: Turkey hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: Turkey hotels & motels industry value forecast: \$ million, 2020-25

Figure 6: Turkey hotels & motels industry volume forecast: establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in Turkey, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in Turkey, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in Turkey, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Turkey, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Turkey, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Turkey, 2020

I would like to order

Product name: Hotels and Motels in Turkey

Product link: <https://marketpublishers.com/r/HDAEC450294EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HDAEC450294EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970