

Hotels and Motels in South America

<https://marketpublishers.com/r/H3A30C365E1EN.html>

Date: October 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: H3A30C365E1EN

Abstracts

Hotels and Motels in South America

SUMMARY

Hotels & Motels in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The South American hotels & motels industry is forecast to generate total revenues of \$14.7bn in 2020, representing a compound annual rate of change (CARC) of -3.5% between 2016 and 2020.

The number of establishments is expected to decline at a CARC of -0.2% between 2016 and 2020, to reach a total of 24,035 establishments in 2020.

COVID-19 will have a devastating effect on the South American hotels and motels industry which is expected to decline by -14.4% in 2020.

SCOPE

Hotels and Motels in South America

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in South America

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the South America hotels & motels market by value in 2020?

What will be the size of the South America hotels & motels market in 2025?

What factors are affecting the strength of competition in the South America hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up South America's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are leading players doing to limit the impact of COVID-19?

7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. AccorHotels

8.2. Choice Hotels International Inc

8.3. Wyndham Hotels and Resorts LLC

8.4. Hotel Nacional Inn

9 APPENDIX

9.1. Methodology

9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America hotels & motels industry value: \$ million, 2016-20

Table 2: South America hotels & motels industry volume: establishments, 2016-20

Table 3: South America hotels & motels industry category segmentation: \$ million, 2020

Table 4: South America hotels & motels industry geography segmentation: \$ million, 2020

Table 5: South America hotels & motels industry value forecast: \$ million, 2020-25

Table 6: South America hotels & motels industry volume forecast: establishments, 2020-25

Table 7: AccorHotels: key facts

Table 8: AccorHotels: Key Employees

Table 9: Choice Hotels International Inc: key facts

Table 10: Choice Hotels International Inc: Key Employees

Table 11: Choice Hotels International Inc: Key Employees Continued

Table 12: Wyndham Hotels and Resorts LLC: key facts

Table 13: Wyndham Hotels and Resorts LLC: Key Employees

Table 14: Hotel Nacional Inn: key facts

List Of Figures

LIST OF FIGURES

Figure 1: South America hotels & motels industry value: \$ million, 2016-20

Figure 2: South America hotels & motels industry volume: establishments, 2016-20

Figure 3: South America hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: South America hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: South America hotels & motels industry value forecast: \$ million, 2020-25

Figure 6: South America hotels & motels industry volume forecast: establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in South America, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in South America, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in South America, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in South America, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in South America, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in South America, 2020

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