

# Hotels and Motels in South America

<https://marketpublishers.com/r/H3A30C365E1EN.html>

Date: October 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: H3A30C365E1EN

## Abstracts

Hotels and Motels in South America

### SUMMARY

Hotels & Motels in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The South American hotels & motels industry is forecast to generate total revenues of \$14.7bn in 2020, representing a compound annual rate of change (CARC) of -3.5% between 2016 and 2020.

The number of establishments is expected to decline at a CARC of -0.2% between 2016 and 2020, to reach a total of 24,035 establishments in 2020.

COVID-19 will have a devastating effect on the South American hotels and motels industry which is expected to decline by -14.4% in 2020.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in South America

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the South America hotels & motels market by value in 2020?

What will be the size of the South America hotels & motels market in 2025?

What factors are affecting the strength of competition in the South America hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up South America's hotels & motels market?

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