

Hotels and Motels in Peru

<https://marketpublishers.com/r/H5EE49A88E3EN.html>

Date: October 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: H5EE49A88E3EN

Abstracts

Hotels and Motels in Peru

SUMMARY

Hotels & Motels in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Peruvian hotels & motels industry is forecast to generate total revenues of \$1.1bn in 2020, representing a compound annual rate of change (CARC) of -2.4% between 2016 and 2020.

The number of establishments is expected to increase at a compound annual growth rate (CAGR) of 2.1% between 2016 and 2020, to reach a total of 1,488 establishments in 2020.

COVID-19 will have a devastating effect on the Peruvian hotels and motels industry which is expected to decline by -18.9% in 2020

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Peru

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru hotels & motels market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Peru hotels & motels market by value in 2020?

What will be the size of the Peru hotels & motels market in 2025?

What factors are affecting the strength of competition in the Peru hotels & motels market?

How has the market performed over the last five years?

How large is Peru's hotels & motels market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are leading players doing to limit the impact of COVID-19?

7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Tierra Viva Hotels

8.2. Marriott International Inc

8.3. Wyndham Hotels and Resorts LLC

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Peru hotels & motels industry value: \$ million, 2016-20
- Table 2: Peru hotels & motels industry volume: establishments, 2016-20
- Table 3: Peru hotels & motels industry category segmentation: \$ million, 2020
- Table 4: Peru hotels & motels industry geography segmentation: \$ million, 2020
- Table 5: Peru hotels & motels industry value forecast: \$ million, 2020-25
- Table 6: Peru hotels & motels industry volume forecast: establishments, 2020-25
- Table 7: Tierra Viva Hotels: key facts
- Table 8: Tierra Viva Hotels: Key Employees
- Table 9: Marriott International Inc: key facts
- Table 10: Marriott International Inc: Key Employees
- Table 11: Marriott International Inc: Key Employees Continued
- Table 12: Marriott International Inc: Key Employees Continued
- Table 13: Marriott International Inc: Key Employees Continued
- Table 14: Wyndham Hotels and Resorts LLC: key facts
- Table 15: Wyndham Hotels and Resorts LLC: Key Employees
- Table 16: Peru size of population (million), 2016-20
- Table 17: Peru gdp (constant 2005 prices, \$ billion), 2016-20
- Table 18: Peru gdp (current prices, \$ billion), 2016-20
- Table 19: Peru inflation, 2016-20
- Table 20: Peru consumer price index (absolute), 2016-20
- Table 21: Peru exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Peru hotels & motels industry value: \$ million, 2016-20

Figure 2: Peru hotels & motels industry volume: establishments, 2016-20

Figure 3: Peru hotels & motels industry category segmentation: % share, by value, 2020

Figure 4: Peru hotels & motels industry geography segmentation: % share, by value, 2020

Figure 5: Peru hotels & motels industry value forecast: \$ million, 2020-25

Figure 6: Peru hotels & motels industry volume forecast: establishments, 2020-25

Figure 7: Forces driving competition in the hotels & motels industry in Peru, 2020

Figure 8: Drivers of buyer power in the hotels & motels industry in Peru, 2020

Figure 9: Drivers of supplier power in the hotels & motels industry in Peru, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Peru, 2020

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Peru, 2020

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Peru, 2020

I would like to order

Product name: Hotels and Motels in Peru

Product link: <https://marketpublishers.com/r/H5EE49A88E3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5EE49A88E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970