

# Hotels and Motels in Malaysia

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## Abstracts

Hotels and Motels in Malaysia

### SUMMARY

Hotels & Motels in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Malaysian hotels & motels industry is forecast to generate total revenues of \$6.2bn in 2020, representing a compound annual rate of change (CARC) of -8.5% between 2016 and 2020.

The number of establishments is expected decline at a CARC of -4% between 2016 and 2020, to reach a total of 4,310 establishments in 2020.

COVID-19 will have a devastating effect on the Malaysian hotels and motels industry which is expected to decline by -27.7% in 2020.

### SCOPE

*Hotels and Motels in Malaysia*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Malaysia

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the Malaysia hotels & motels market by value in 2020?

What will be the size of the Malaysia hotels & motels market in 2025?

What factors are affecting the strength of competition in the Malaysia hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Malaysia's hotels & motels market?

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