

Hotels and Motels in Ireland

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Abstracts

Hotels and Motels in Ireland

SUMMARY

Hotels & Motels in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Irish hotels & motels industry is forecast to generate total revenues of \$2.9bn in 2020, representing a compound annual rate of change (CARC) of -4% between 2016 and 2020.

The number of establishments is expected decrease at a CARC of -3.1% between 2016 and 2020, to reach a total of 711 establishments in 2020.

COVID-19 will have a devastating effect on the Irish hotels and motels industry which is expected to decline by -26.4% in 2020.

SCOPE



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Ireland

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Ireland hotels & motels market by value in 2020?

What will be the size of the Ireland hotels & motels market in 2025?

What factors are affecting the strength of competition in the Ireland hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Ireland's hotels & motels market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are leading players doing to limit the impact of COVID-19?
- 7.4. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. Dalata Hotel Group Plc
- 8.2. Radisson Hotel Group
- 8.3. Marriott International Inc
- 8.4. Hilton Worldwide Holdings Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Ireland hotels & motels industry value: \$ million, 2016-20
- Table 2: Ireland hotels & motels industry volume: establishments, 2016-20
- Table 3: Ireland hotels & motels industry category segmentation: \$ million, 2020
- Table 4: Ireland hotels & motels industry geography segmentation: \$ million, 2020
- Table 5: Ireland hotels & motels industry value forecast: \$ million, 2020-25
- Table 6: Ireland hotels & motels industry volume forecast: establishments, 2020-25
- Table 7: Dalata Hotel Group Plc: key facts
- Table 8: Dalata Hotel Group Plc: Key Employees
- Table 9: Radisson Hotel Group: key facts
- Table 10: Radisson Hotel Group: Key Employees
- Table 11: Radisson Hotel Group: Key Employees Continued
- Table 12: Marriott International Inc: key facts
- Table 13: Marriott International Inc: Key Employees
- Table 14: Marriott International Inc: Key Employees Continued
- Table 15: Marriott International Inc: Key Employees Continued
- Table 16: Marriott International Inc: Key Employees Continued
- Table 17: Hilton Worldwide Holdings Inc: key facts
- Table 18: Hilton Worldwide Holdings Inc: Key Employees
- Table 19: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 20: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 21: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 22: Ireland size of population (million), 2016-20
- Table 23: Ireland gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: Ireland gdp (current prices, \$ billion), 2016-20
- Table 25: Ireland inflation, 2016-20
- Table 26: Ireland consumer price index (absolute), 2016-20
- Table 27: Ireland exchange rate, 2015-19



List Of Figures

LIST OF FIGURES

- Figure 1: Ireland hotels & motels industry value: \$ million, 2016-20
- Figure 2: Ireland hotels & motels industry volume: establishments, 2016-20
- Figure 3: Ireland hotels & motels industry category segmentation: % share, by value, 2020
- Figure 4: Ireland hotels & motels industry geography segmentation: % share, by value, 2020
- Figure 5: Ireland hotels & motels industry value forecast: \$ million, 2020-25
- Figure 6: Ireland hotels & motels industry volume forecast: establishments, 2020-25
- Figure 7: Forces driving competition in the hotels & motels industry in Ireland, 2020
- Figure 8: Drivers of buyer power in the hotels & motels industry in Ireland, 2020
- Figure 9: Drivers of supplier power in the hotels & motels industry in Ireland, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Ireland, 2020
- Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Ireland, 2020
- Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Ireland, 2020



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