

# Hotels and Motels in Greece

<https://marketpublishers.com/r/HFE9B193477EN.html>

Date: October 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: HFE9B193477EN

## Abstracts

Hotels and Motels in Greece

### SUMMARY

Hotels & Motels in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Greek hotels & motels industry is expected to generate total revenues of \$21.9bn in 2020, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2020.

The number of establishments is expected to increase at a CAGR of 1.4% between 2016 and 2020, to reach a total of 10,299 establishments in 2020.

COVID-19 will have a devastating effect on the Greek hotels and motels industry which is expected to decline by -23.1% in 2020.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Greece

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the Greece hotels & motels market by value in 2020?

What will be the size of the Greece hotels & motels market in 2025?

What factors are affecting the strength of competition in the Greece hotels & motels market?

How has the market performed over the last five years?

How large is Greece's hotels & motels market in relation to its regional counterparts?

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