

# Hotels and Motels in Argentina

<https://marketpublishers.com/r/HD7152FCDCBEN.html>

Date: October 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: HD7152FCDCBEN

## Abstracts

Hotels and Motels in Argentina

### SUMMARY

Hotels & Motels in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Argentinian hotels & motels industry is forecast to generate total revenues of \$1.7bn in 2020, representing a compound annual rate of change (CARC) of -2.3% between 2016 and 2020.

Industry consumption volume is forecast to decline with a CARC of -2.4% between 2016 and 2020, to reach a total of 5,107.0 Number of Establishments in 2020.

A struggling currency has boosted tourism in Argentina as the costs are significantly reduced for foreign tourists.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Argentina

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina hotels & motels market with five year forecasts

## REASONS TO BUY

What was the size of the Argentina hotels & motels market by value in 2020?

What will be the size of the Argentina hotels & motels market in 2025?

What factors are affecting the strength of competition in the Argentina hotels & motels market?

How has the market performed over the last five years?

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