

Hot Drinks Top 5 Emerging Markets Industry Guide 2017

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Abstracts

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SUMMARY

The Emerging 5 Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five hot drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

These countries contributed \$39,489.1 million to the global hot drinks industry in 2015, with a compound annual growth rate (CAGR) of 8.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$61,248.2 million in 2020, with a CAGR of 9.2% over the 2015-20 period.

Within the hot drinks industry, China is the leading country among the top 5 emerging nations, with market revenues of \$21,645.2 million in 2015. This was followed by Brazil and India with a value of \$7,586.5 and \$7,120.8 million, respectively.

China is expected to lead the hot drinks industry in the top five emerging nations, with a value of \$38,154.1 million in 2020, followed by India and Brazil with expected values of \$10,978.3 and \$8,436.5 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five hot drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five hot drinks market

Leading company profiles reveal details of key hot drinks market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five hot drinks market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five hot drinks market by value in 2015?

What will be the size of the emerging five hot drinks market in 2020?

What factors are affecting the strength of competition in the emerging five hot drinks market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five hot drinks market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
Top Emerging Countries Hot Drinks
Industry Outlook
Hot Drinks in South Africa
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in Mexico
Market Overview

Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Top 5 emerging countries hot drinks industry, revenue (\$m), 2011-20
- Table 2: Top 5 emerging countries hot drinks industry, revenue (\$m), 2011-15
- Table 3: Top 5 emerging countries hot drinks industry forecast, revenue (\$m), 2015-20
- Table 4: South Africa hot drinks market value: \$ million, 2011–15
- Table 5: South Africa hot drinks market volume: million kilograms, 2011–15
- Table 6: South Africa hot drinks market category segmentation: \$ million, 2015
- Table 7: South Africa hot drinks market geography segmentation: \$ million, 2015
- Table 8: South Africa hot drinks market share: % share, by value, 2015
- Table 9: South Africa hot drinks market distribution: % share, by value, 2015
- Table 10: South Africa hot drinks market value forecast: \$ million, 2015–20
- Table 11: South Africa hot drinks market volume forecast: million kilograms, 2015–20
- Table 12: South Africa size of population (million), 2011–15
- Table 13: South Africa gdp (constant 2005 prices, \$ billion), 2011–15
- Table 14: South Africa gdp (current prices, \$ billion), 2011–15
- Table 15: South Africa inflation, 2011–15
- Table 16: South Africa consumer price index (absolute), 2011–15
- Table 17: South Africa exchange rate, 2011–15
- Table 18: Brazil hot drinks market value: \$ million, 2011–15
- Table 19: Brazil hot drinks market volume: million kilograms, 2011–15
- Table 20: Brazil hot drinks market category segmentation: \$ million, 2015
- Table 21: Brazil hot drinks market geography segmentation: \$ million, 2015
- Table 22: Brazil hot drinks market share: % share, by value, 2015
- Table 23: Brazil hot drinks market distribution: % share, by value, 2015
- Table 24: Brazil hot drinks market value forecast: \$ million, 2015–20
- Table 25: Brazil hot drinks market volume forecast: million kilograms, 2015–20
- Table 26: Brazil size of population (million), 2011–15
- Table 27: Brazil gdp (constant 2005 prices, \$ billion), 2011–15
- Table 28: Brazil gdp (current prices, \$ billion), 2011–15
- Table 29: Brazil inflation, 2011–15
- Table 30: Brazil consumer price index (absolute), 2011–15
- Table 31: Brazil exchange rate, 2011–15
- Table 32: China hot drinks market value: \$ million, 2011–15
- Table 33: China hot drinks market volume: million kilograms, 2011–15
- Table 34: China hot drinks market category segmentation: \$ million, 2015
- Table 35: China hot drinks market geography segmentation: \$ million, 2015

- Table 36: China hot drinks market share: % share, by value, 2015
- Table 37: China hot drinks market distribution: % share, by value, 2015
- Table 38: China hot drinks market value forecast: \$ million, 2015–20
- Table 39: China hot drinks market volume forecast: million kilograms, 2015–20
- Table 40: China size of population (million), 2011–15
- Table 41: China gdp (constant 2005 prices, \$ billion), 2011–15
- Table 42: China gdp (current prices, \$ billion), 2011–15
- Table 43: China inflation, 2011–15
- Table 44: China consumer price index (absolute), 2011–15
- Table 45: China exchange rate, 2011–15
- Table 46: India hot drinks market value: \$ million, 2011–15
- Table 47: India hot drinks market volume: million kilograms, 2011–15
- Table 48: India hot drinks market category segmentation: \$ million, 2015
- Table 49: India hot drinks market geography segmentation: \$ million, 2015
- Table 50: India hot drinks market share: % share, by value, 2015
- Table 51: India hot drinks market distribution: % share, by value, 2015
- Table 52: India hot drinks market value forecast: \$ million, 2015–20
- Table 53: India hot drinks market volume forecast: million kilograms, 2015–20
- Table 54: India size of population (million), 2011–15
- Table 55: India gdp (constant 2005 prices, \$ billion), 2011–15
- Table 56: India gdp (current prices, \$ billion), 2011–15
- Table 57: India inflation, 2011–15
- Table 58: India consumer price index (absolute), 2011–15
- Table 59: India exchange rate, 2011–15
- Table 60: Mexico hot drinks market value: \$ million, 2011–15
- Table 61: Mexico hot drinks market volume: million kilograms, 2011–15
- Table 62: Mexico hot drinks market category segmentation: \$ million, 2015
- Table 63: Mexico hot drinks market geography segmentation: \$ million, 2015
- Table 64: Mexico hot drinks market share: % share, by value, 2015
- Table 65: Mexico hot drinks market distribution: % share, by value, 2015
- Table 66: Mexico hot drinks market value forecast: \$ million, 2015–20
- Table 67: Mexico hot drinks market volume forecast: million kilograms, 2015–20
- Table 68: Mexico size of population (million), 2011–15
- Table 69: Mexico gdp (constant 2005 prices, \$ billion), 2011–15
- Table 70: Mexico gdp (current prices, \$ billion), 2011–15
- Table 71: Mexico inflation, 2011–15
- Table 72: Mexico consumer price index (absolute), 2011–15
- Table 73: Mexico exchange rate, 2011–15
- Table 74: AVI Limited: key facts

Table 75: AVI Limited: key financials (\$)
Table 76: AVI Limited: key financials (ZAR)
Table 77: AVI Limited: key financial ratios
Table 78: Nestle S.A.: key facts
Table 79: Nestle S.A.: key financials (\$)
Table 80: Nestle S.A.: key financials (CHF)
Table 81: Nestle S.A.: key financial ratios
Table 82: Unilever: key facts
Table 83: Unilever: key financials (\$)
Table 84: Unilever: key financials (€)
Table 85: Unilever: key financial ratios
Table 86: Tres Coracoes: key facts
Table 87: Douwe Egberts: key facts
Table 88: Douwe Egberts: key financials (\$)
Table 89: Douwe Egberts: key financials (€)
Table 90: Douwe Egberts: key financial ratios
Table 91: Melitta Central mbH & Co. KG: key facts
Table 92: Melitta Central mbH & Co. KG: key financials (\$)
Table 93: Melitta Central mbH & Co. KG: key financials (€)
Table 94: Melitta Central mbH & Co. KG: key financial ratios
Table 95: Zhejiang Tea Group., Ltd: key facts
Table 96: GlaxoSmithKline Plc: key facts
Table 97: GlaxoSmithKline Plc: key financials (\$)
Table 98: GlaxoSmithKline Plc: key financials (£)
Table 99: GlaxoSmithKline Plc: key financial ratios
Table 100: Tata Global Beverages Limited: key facts
...

List Of Figures

LIST OF FIGURES

- Figure 1: Top 5 emerging countries hot drinks industry, revenue (\$m), 2011-20
- Figure 2: Top 5 emerging countries hot drinks industry, revenue (\$m), 2011-15
- Figure 3: Top 5 emerging countries hot drinks industry forecast, revenue (\$m), 2015-20
- Figure 4: South Africa hot drinks market value: \$ million, 2011–15
- Figure 5: South Africa hot drinks market volume: million kilograms, 2011–15
- Figure 6: South Africa hot drinks market category segmentation: % share, by value, 2015
- Figure 7: South Africa hot drinks market geography segmentation: % share, by value, 2015
- Figure 8: South Africa hot drinks market share: % share, by value, 2015
- Figure 9: South Africa hot drinks market distribution: % share, by value, 2015
- Figure 10: South Africa hot drinks market value forecast: \$ million, 2015–20
- Figure 11: South Africa hot drinks market volume forecast: million kilograms, 2015–20
- Figure 12: Forces driving competition in the hot drinks market in South Africa, 2015
- Figure 13: Drivers of buyer power in the hot drinks market in South Africa, 2015
- Figure 14: Drivers of supplier power in the hot drinks market in South Africa, 2015
- Figure 15: Factors influencing the likelihood of new entrants in the hot drinks market in South Africa, 2015
- Figure 16: Factors influencing the threat of substitutes in the hot drinks market in South Africa, 2015
- Figure 17: Drivers of degree of rivalry in the hot drinks market in South Africa, 2015
- Figure 18: Brazil hot drinks market value: \$ million, 2011–15
- Figure 19: Brazil hot drinks market volume: million kilograms, 2011–15
- Figure 20: Brazil hot drinks market category segmentation: % share, by value, 2015
- Figure 21: Brazil hot drinks market geography segmentation: % share, by value, 2015
- Figure 22: Brazil hot drinks market share: % share, by value, 2015
- Figure 23: Brazil hot drinks market distribution: % share, by value, 2015
- Figure 24: Brazil hot drinks market value forecast: \$ million, 2015–20
- Figure 25: Brazil hot drinks market volume forecast: million kilograms, 2015–20
- Figure 26: Forces driving competition in the hot drinks market in Brazil, 2015
- Figure 27: Drivers of buyer power in the hot drinks market in Brazil, 2015
- Figure 28: Drivers of supplier power in the hot drinks market in Brazil, 2015
- Figure 29: Factors influencing the likelihood of new entrants in the hot drinks market in Brazil, 2015
- Figure 30: Factors influencing the threat of substitutes in the hot drinks market in Brazil,

2015

- Figure 31: Drivers of degree of rivalry in the hot drinks market in Brazil, 2015
- Figure 32: China hot drinks market value: \$ million, 2011–15
- Figure 33: China hot drinks market volume: million kilograms, 2011–15
- Figure 34: China hot drinks market category segmentation: % share, by value, 2015
- Figure 35: China hot drinks market geography segmentation: % share, by value, 2015
- Figure 36: China hot drinks market share: % share, by value, 2015
- Figure 37: China hot drinks market distribution: % share, by value, 2015
- Figure 38: China hot drinks market value forecast: \$ million, 2015–20
- Figure 39: China hot drinks market volume forecast: million kilograms, 2015–20
- Figure 40: Forces driving competition in the hot drinks market in China, 2015
- Figure 41: Drivers of buyer power in the hot drinks market in China, 2015
- Figure 42: Drivers of supplier power in the hot drinks market in China, 2015
- Figure 43: Factors influencing the likelihood of new entrants in the hot drinks market in China, 2015
- Figure 44: Factors influencing the threat of substitutes in the hot drinks market in China, 2015
- Figure 45: Drivers of degree of rivalry in the hot drinks market in China, 2015
- Figure 46: India hot drinks market value: \$ million, 2011–15
- Figure 47: India hot drinks market volume: million kilograms, 2011–15
- Figure 48: India hot drinks market category segmentation: % share, by value, 2015
- Figure 49: India hot drinks market geography segmentation: % share, by value, 2015
- Figure 50: India hot drinks market share: % share, by value, 2015
- Figure 51: India hot drinks market distribution: % share, by value, 2015
- Figure 52: India hot drinks market value forecast: \$ million, 2015–20
- Figure 53: India hot drinks market volume forecast: million kilograms, 2015–20
- Figure 54: Forces driving competition in the hot drinks market in India, 2015
- Figure 55: Drivers of buyer power in the hot drinks market in India, 2015
- Figure 56: Drivers of supplier power in the hot drinks market in India, 2015
- Figure 57: Factors influencing the likelihood of new entrants in the hot drinks market in India, 2015
- Figure 58: Factors influencing the threat of substitutes in the hot drinks market in India, 2015
- Figure 59: Drivers of degree of rivalry in the hot drinks market in India, 2015
- Figure 60: Mexico hot drinks market value: \$ million, 2011–15
- Figure 61: Mexico hot drinks market volume: million kilograms, 2011–15
- Figure 62: Mexico hot drinks market category segmentation: % share, by value, 2015
- Figure 63: Mexico hot drinks market geography segmentation: % share, by value, 2015
- Figure 64: Mexico hot drinks market share: % share, by value, 2015

- Figure 65: Mexico hot drinks market distribution: % share, by value, 2015
- Figure 66: Mexico hot drinks market value forecast: \$ million, 2015–20
- Figure 67: Mexico hot drinks market volume forecast: million kilograms, 2015–20
- Figure 68: Forces driving competition in the hot drinks market in Mexico, 2015
- Figure 69: Drivers of buyer power in the hot drinks market in Mexico, 2015
- Figure 70: Drivers of supplier power in the hot drinks market in Mexico, 2015
- Figure 71: Factors influencing the likelihood of new entrants in the hot drinks market in Mexico, 2015
- Figure 72: Factors influencing the threat of substitutes in the hot drinks market in Mexico, 2015
- Figure 73: Drivers of degree of rivalry in the hot drinks market in Mexico, 2015
- Figure 74: AVI Limited: revenues & profitability
- Figure 75: AVI Limited: assets & liabilities
- Figure 76: Nestle S.A.: revenues & profitability
- Figure 77: Nestle S.A.: assets & liabilities
- Figure 78: Unilever: revenues & profitability
- Figure 79: Unilever: assets & liabilities
- Figure 80: Douwe Egberts: revenues & profitability
- Figure 81: Douwe Egberts: assets & liabilities
- Figure 82: Melitta Central mbH & Co. KG: assets & liabilities
- Figure 83: GlaxoSmithKline Plc: revenues & profitability
- Figure 84: GlaxoSmithKline Plc: assets & liabilities
- Figure 85: Tata Global Beverages Limited: revenues & profitability

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