

Hot Drinks in Europe

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SUMMARY

Hot Drinks in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Europe hot drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The hot drinks market consists of the retail sale of coffee, tea, and other hot drinks. The coffee segment comprises instant, roast and ground coffee in addition to coffee beans. The tea segment consists of black specialty, fruit and herbal, green, and instant tea as well as tea pods. The other hot drinks segment includes chocolate and malt-based hot drinks. The market is valued according to retail selling price (RSP) and incorporates all applicable taxes. All currency conversions have been made using constant annual average 2016 exchange rates.
- The European hot drinks market generated revenues of \$52,584.1m in 2016, representative of a review-period CAGR of 2.8%.
- Market consumption volume recorded a review-period CAGR of 2.0% to total 2,522.6 million kilograms in 2016.
- The hot drinks market in Europe is mature. However, a demand for premium coffees is driving the market's growth.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Europe
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe hot drinks market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Europe hot drinks market by value in 2016?
- What will be the size of the Europe hot drinks market in 2021?
- What factors are affecting the strength of competition in the Europe hot drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in Europe's hot drinks market?

Table of Content

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market distribution
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Jacobs Douwe Egberts
Nestle SA
Orimi Trade Ltd
Unilever PLC
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

LIST OF TABLES

Table 1: Europe hot drinks market value: \$ million, 2012-16

Table 2: Europe hot drinks market volume: million kilograms, 2012-16
Table 3: Europe hot drinks market category segmentation: \$ million, 2016
Table 4: Europe hot drinks market geography segmentation: \$ million, 2016
Table 5: Europe hot drinks market share: % share, by value, 2016
Table 6: Europe hot drinks market distribution: % share, by value, 2016
Table 7: Europe hot drinks market value forecast: \$ million, 2016-21
Table 8: Europe hot drinks market volume forecast: million kilograms, 2016-21
Table 9: Jacobs Douwe Egberts: key facts
Table 10: Nestle SA: key facts
Table 11: Nestle SA: key financials (\$)
Table 12: Nestle SA: key financials (CHF)
Table 13: Nestle SA: key financial ratios
Table 14: Orimi Trade Ltd: key facts
Table 15: Unilever PLC: key facts
Table 16: Unilever PLC: key financials (\$)
Table 17: Unilever PLC: key financials (€)
Table 18: Unilever PLC: key financial ratios

LIST OF FIGURES

Figure 1: Europe hot drinks market value: \$ million, 2012-16
Figure 2: Europe hot drinks market volume: million kilograms, 2012-16
Figure 3: Europe hot drinks market category segmentation: % share, by value, 2016
Figure 4: Europe hot drinks market geography segmentation: % share, by value, 2016
Figure 5: Europe hot drinks market share: % share, by value, 2016
Figure 6: Europe hot drinks market distribution: % share, by value, 2016
Figure 7: Europe hot drinks market value forecast: \$ million, 2016-21
Figure 8: Europe hot drinks market volume forecast: million kilograms, 2016-21
Figure 9: Forces driving competition in the hot drinks market in Europe, 2016
Figure 10: Drivers of buyer power in the hot drinks market in Europe, 2016
Figure 11: Drivers of supplier power in the hot drinks market in Europe, 2016
Figure 12: Factors influencing the likelihood of new entrants in the hot drinks market in Europe, 2016
Figure 13: Factors influencing the threat of substitutes in the hot drinks market in Europe, 2016
Figure 14: Drivers of degree of rivalry in the hot drinks market in Europe, 2016
Figure 15: Nestle SA: revenues & profitability
Figure 16: Nestle SA: assets & liabilities
Figure 17: Unilever PLC : revenues & profitability
Figure 18: Unilever PLC : assets & liabilities

COMPANIES MENTIONED

Jacobs Douwe Egberts
Nestle SA
Orimi Trade Ltd
Unilever PLC

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