

Hot Drinks in Asia-Pacific

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Abstracts

Hot Drinks in Asia-Pacific

Summary

Hot Drinks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Asia-Pacific hot drinks market had total revenues of \$74,653.6 million in 2023, representing a compound annual growth rate (CAGR) of 7.9% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.9% between 2018 and 2023, to reach a total of 5,540.4 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 5.5% for the five-year period 2023-28, which is expected to drive the market to a value of \$97,617.7 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hot drinks market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Asia-Pacific

Leading company profiles reveal details of key hot drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific hot drinks market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Asia-Pacific hot drinks market by value in 2023?

What will be the size of the Asia-Pacific hot drinks market in 2028?

What factors are affecting the strength of competition in the Asia-Pacific hot drinks market?

How has the market performed over the last five years?

How large is Asia-Pacific's hot drinks market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific hot drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Asia-Pacific hot drinks market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Nestle SA
- 8.3. Ajinomoto Co., Inc.
- 8.4. China Tea Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific hot drinks market value: \$ million, 2018-23
Table 2: Asia-Pacific hot drinks market volume: million kilograms, 2018-23
Table 3: Asia-Pacific hot drinks market category segmentation: % share, by value, 2018-23
Table 4: Asia-Pacific hot drinks market category segmentation: \$ million, 2018-23
Table 5: Asia-Pacific hot drinks market geography segmentation: \$ million, 2023
Table 6: Asia-Pacific hot drinks market distribution: % share, by value, 2023
Table 7: Asia-Pacific hot drinks market value forecast: \$ million, 2023-28
Table 8: Asia-Pacific hot drinks market volume forecast: million kilograms, 2023-28
Table 9: Asia-Pacific hot drinks market share: % share, by value, 2023
Table 10: Unilever Plc.: Key Facts
Table 11: Unilever Plc.: Annual Financial Ratios
Table 12: Unilever Plc.: Key Employees
Table 13: Nestle SA: Key Facts
Table 14: Nestle SA: Annual Financial Ratios
Table 15: Nestle SA: Key Employees
Table 16: Nestle SA: Key Employees Continued
Table 17: Ajinomoto Co., Inc.: Key Facts
Table 18: Ajinomoto Co., Inc.: Annual Financial Ratios
Table 19: Ajinomoto Co., Inc.: Key Employees
Table 20: Ajinomoto Co., Inc.: Key Employees Continued
Table 21: Ajinomoto Co., Inc.: Key Employees Continued
Table 22: Ajinomoto Co., Inc.: Key Employees Continued
Table 23: China Tea Co Ltd: Key Facts
Table 24: China Tea Co Ltd: Key Employees
Table 25: Asia-Pacific Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific hot drinks market value: \$ million, 2018-23

Figure 2: Asia-Pacific hot drinks market volume: million kilograms, 2018-23

Figure 3: Asia-Pacific hot drinks market category segmentation: \$ million, 2018-23

Figure 4: Asia-Pacific hot drinks market geography segmentation: % share, by value, 2023

Figure 5: Asia-Pacific hot drinks market distribution: % share, by value, 2023

Figure 6: Asia-Pacific hot drinks market value forecast: \$ million, 2023-28

Figure 7: Asia-Pacific hot drinks market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the hot drinks market in Asia-Pacific, 2023

Figure 9: Drivers of buyer power in the hot drinks market in Asia-Pacific, 2023

Figure 10: Drivers of supplier power in the hot drinks market in Asia-Pacific, 2023

Figure 11: Factors influencing the likelihood of new entrants in the hot drinks market in Asia-Pacific, 2023

Figure 12: Factors influencing the threat of substitutes in the hot drinks market in Asia-Pacific, 2023

Figure 13: Drivers of degree of rivalry in the hot drinks market in Asia-Pacific, 2023

Figure 14: Asia-Pacific hot drinks market share: % share, by value, 2023

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