

Hot Drinks Global Group of Eight (G8) Industry Guide 2017

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Abstracts

Hot Drinks Global Group of Eight (G8) Industry Guide 2017

SUMMARY

The G8 Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 hot drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The G8 countries contributed \$71,209.3 million in 2015 to the global hot drinks industry, with a compound annual growth rate (CAGR) of 4.8% between 2011 and 2015. The G8 countries are expected to reach a value of \$91,174.3 million in 2020, with a CAGR of 5.1% over the 2015-20 period.

Among the G8 nations, the US is the leading country in the hot drinks industry, with market revenues of \$15,609.3 million in 2015. This was followed by Japan and Russia, with a value of \$15,147.3 and \$11,590.7 million, respectively.

The US is expected to lead the hot drinks industry in the G8 nations with a value of \$24,522.0 million in 2016, followed by Japan and Russia with expected values of \$18,834.7 and \$12,965.1 million, respectively.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 hot drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 hot drinks market

Leading company profiles reveal details of key hot drinks market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 hot drinks market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 hot drinks market by value in 2015?

What will be the size of the G8 hot drinks market in 2020?

What factors are affecting the strength of competition in the G8 hot drinks market?

How has the market performed over the last five years?

Who are the top competitors in the G8 hot drinks market?



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