

Hot Drinks BRIC (Brazil, Russia, India, China) Industry Guide 2017

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Abstracts

Hot Drinks BRIC (Brazil, Russia, India, China) Industry Guide 2017

SUMMARY

The BRIC Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC hot drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the hot drinks industry and had a total market value of \$47,943.2 million in 2015. China was the fastest growing country with a CAGR of 11.7% over the 2011-15 period.

Within the hot drinks industry, China is the leading country among the BRIC nations with market revenues of \$21,645.2 million in 2015. This was followed by Russia, Brazil and India with a value of \$11,590.7, \$7,586.5, and \$7,120.8 million, respectively.

China is expected to lead the hot drinks industry in the BRIC nations with a value of \$38,154.1 million in 2020, followed by Russia, India, Brazil with expected values of \$12,965.1, \$10,978.3 and \$8,436.5 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC hot drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC hot drinks market

Leading company profiles reveal details of key hot drinks market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC hot drinks market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC hot drinks market by value in 2015?

What will be the size of the BRIC hot drinks market in 2020?

What factors are affecting the strength of competition in the BRIC hot drinks market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC hot drinks market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
BRIC Hot Drinks
Industry Outlook
Hot Drinks in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Hot Drinks in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC hot drinks industry, revenue(\$m), 2011-20
- Table 2: BRIC hot drinks industry, revenue(\$m), 2011-15
- Table 3: BRIC hot drinks industry, revenue(\$m), 2015-20
- Table 4: Brazil hot drinks market value: \$ million, 2011–15
- Table 5: Brazil hot drinks market volume: million kilograms, 2011–15
- Table 6: Brazil hot drinks market category segmentation: \$ million, 2015
- Table 7: Brazil hot drinks market geography segmentation: \$ million, 2015
- Table 8: Brazil hot drinks market share: % share, by value, 2015
- Table 9: Brazil hot drinks market distribution: % share, by value, 2015
- Table 10: Brazil hot drinks market value forecast: \$ million, 2015–20
- Table 11: Brazil hot drinks market volume forecast: million kilograms, 2015–20
- Table 12: Brazil size of population (million), 2011–15
- Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2011–15
- Table 14: Brazil gdp (current prices, \$ billion), 2011–15
- Table 15: Brazil inflation, 2011–15
- Table 16: Brazil consumer price index (absolute), 2011–15
- Table 17: Brazil exchange rate, 2011–15
- Table 18: China hot drinks market value: \$ million, 2011–15
- Table 19: China hot drinks market volume: million kilograms, 2011–15
- Table 20: China hot drinks market category segmentation: \$ million, 2015
- Table 21: China hot drinks market geography segmentation: \$ million, 2015
- Table 22: China hot drinks market share: % share, by value, 2015
- Table 23: China hot drinks market distribution: % share, by value, 2015
- Table 24: China hot drinks market value forecast: \$ million, 2015–20
- Table 25: China hot drinks market volume forecast: million kilograms, 2015–20
- Table 26: China size of population (million), 2011–15
- Table 27: China gdp (constant 2005 prices, \$ billion), 2011–15
- Table 28: China gdp (current prices, \$ billion), 2011–15
- Table 29: China inflation, 2011–15
- Table 30: China consumer price index (absolute), 2011–15
- Table 31: China exchange rate, 2011–15
- Table 32: India hot drinks market value: \$ million, 2011–15
- Table 33: India hot drinks market volume: million kilograms, 2011–15
- Table 34: India hot drinks market category segmentation: \$ million, 2015
- Table 35: India hot drinks market geography segmentation: \$ million, 2015

- Table 36: India hot drinks market share: % share, by value, 2015
- Table 37: India hot drinks market distribution: % share, by value, 2015
- Table 38: India hot drinks market value forecast: \$ million, 2015–20
- Table 39: India hot drinks market volume forecast: million kilograms, 2015–20
- Table 40: India size of population (million), 2011–15
- Table 41: India gdp (constant 2005 prices, \$ billion), 2011–15
- Table 42: India gdp (current prices, \$ billion), 2011–15
- Table 43: India inflation, 2011–15
- Table 44: India consumer price index (absolute), 2011–15
- Table 45: India exchange rate, 2011–15
- Table 46: Russia hot drinks market value: \$ million, 2011–15
- Table 47: Russia hot drinks market volume: million kilograms, 2011–15
- Table 48: Russia hot drinks market category segmentation: \$ million, 2015
- Table 49: Russia hot drinks market geography segmentation: \$ million, 2015
- Table 50: Russia hot drinks market share: % share, by value, 2015
- Table 51: Russia hot drinks market distribution: % share, by value, 2015
- Table 52: Russia hot drinks market value forecast: \$ million, 2015–20
- Table 53: Russia hot drinks market volume forecast: million kilograms, 2015–20
- Table 54: Russia size of population (million), 2011–15
- Table 55: Russia gdp (constant 2005 prices, \$ billion), 2011–15
- Table 56: Russia gdp (current prices, \$ billion), 2011–15
- Table 57: Russia inflation, 2011–15
- Table 58: Russia consumer price index (absolute), 2011–15
- Table 59: Russia exchange rate, 2011–15
- Table 60: Tres Coracoes: key facts
- Table 61: Douwe Egberts: key facts
- Table 62: Douwe Egberts: key financials (\$)
- Table 63: Douwe Egberts: key financials (€)
- Table 64: Douwe Egberts: key financial ratios
- Table 65: Melitta Central mbH & Co. KG: key facts
- Table 66: Melitta Central mbH & Co. KG: key financials (\$)
- Table 67: Melitta Central mbH & Co. KG: key financials (€)
- Table 68: Melitta Central mbH & Co. KG: key financial ratios
- Table 69: Nestle S.A.: key facts
- Table 70: Nestle S.A.: key financials (\$)
- Table 71: Nestle S.A.: key financials (CHF)
- Table 72: Nestle S.A.: key financial ratios
- Table 73: Zhejiang Tea Group., Ltd: key facts
- Table 74: GlaxoSmithKline Plc: key facts

- Table 75: GlaxoSmithKline Plc: key financials (\$)
- Table 76: GlaxoSmithKline Plc: key financials (£)
- Table 77: GlaxoSmithKline Plc: key financial ratios
- Table 78: Tata Global Beverages Limited: key facts
- Table 79: Tata Global Beverages Limited: key financials (\$)
- Table 80: Tata Global Beverages Limited: key financials (Rs.)
- Table 81: Tata Global Beverages Limited: key financial ratios
- Table 82: Ahmad Tea: key facts
- Table 83: Orimi Trade Holding: key facts
- Table 84: Unilever: key facts
- Table 85: Unilever: key financials (\$)
- Table 86: Unilever: key financials (€)
- Table 87: Unilever: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: BRIC hot drinks industry, revenue(\$m), 2011-20

Figure 2: BRIC hot drinks industry, revenue(\$m), 2011-15

Figure 3: BRIC hot drinks industry, revenue(\$m), 2015-20

Figure 4: Brazil hot drinks market value: \$ million, 2011–15

Figure 5: Brazil hot drinks market volume: million kilograms, 2011–15

Figure 6: Brazil hot drinks market category segmentation: % share, by value, 2015

Figure 7: Brazil hot drinks market geography segmentation: % share, by value, 2015

Figure 8: Brazil hot drinks market share: % share, by value, 2015

Figure 9: Brazil hot drinks market distribution: % share, by value, 2015

Figure 10: Brazil hot drinks market value forecast: \$ million, 2015–20

Figure 11: Brazil hot drinks market volume forecast: million kilograms, 2015–20

Figure 12: Forces driving competition in the hot drinks market in Brazil, 2015

Figure 13: Drivers of buyer power in the hot drinks market in Brazil, 2015

Figure 14: Drivers of supplier power in the hot drinks market in Brazil, 2015

Figure 15: Factors influencing the likelihood of new entrants in the hot drinks market in Brazil, 2015

Figure 16: Factors influencing the threat of substitutes in the hot drinks market in Brazil, 2015

Figure 17: Drivers of degree of rivalry in the hot drinks market in Brazil, 2015

Figure 18: China hot drinks market value: \$ million, 2011–15

Figure 19: China hot drinks market volume: million kilograms, 2011–15

Figure 20: China hot drinks market category segmentation: % share, by value, 2015

Figure 21: China hot drinks market geography segmentation: % share, by value, 2015

Figure 22: China hot drinks market share: % share, by value, 2015

Figure 23: China hot drinks market distribution: % share, by value, 2015

Figure 24: China hot drinks market value forecast: \$ million, 2015–20

Figure 25: China hot drinks market volume forecast: million kilograms, 2015–20

Figure 26: Forces driving competition in the hot drinks market in China, 2015

Figure 27: Drivers of buyer power in the hot drinks market in China, 2015

Figure 28: Drivers of supplier power in the hot drinks market in China, 2015

Figure 29: Factors influencing the likelihood of new entrants in the hot drinks market in China, 2015

Figure 30: Factors influencing the threat of substitutes in the hot drinks market in China, 2015

Figure 31: Drivers of degree of rivalry in the hot drinks market in China, 2015

- Figure 32: India hot drinks market value: \$ million, 2011–15
- Figure 33: India hot drinks market volume: million kilograms, 2011–15
- Figure 34: India hot drinks market category segmentation: % share, by value, 2015
- Figure 35: India hot drinks market geography segmentation: % share, by value, 2015
- Figure 36: India hot drinks market share: % share, by value, 2015
- Figure 37: India hot drinks market distribution: % share, by value, 2015
- Figure 38: India hot drinks market value forecast: \$ million, 2015–20
- Figure 39: India hot drinks market volume forecast: million kilograms, 2015–20
- Figure 40: Forces driving competition in the hot drinks market in India, 2015
- Figure 41: Drivers of buyer power in the hot drinks market in India, 2015
- Figure 42: Drivers of supplier power in the hot drinks market in India, 2015
- Figure 43: Factors influencing the likelihood of new entrants in the hot drinks market in India, 2015
- Figure 44: Factors influencing the threat of substitutes in the hot drinks market in India, 2015
- Figure 45: Drivers of degree of rivalry in the hot drinks market in India, 2015
- Figure 46: Russia hot drinks market value: \$ million, 2011–15
- Figure 47: Russia hot drinks market volume: million kilograms, 2011–15
- Figure 48: Russia hot drinks market category segmentation: % share, by value, 2015
- Figure 49: Russia hot drinks market geography segmentation: % share, by value, 2015
- Figure 50: Russia hot drinks market share: % share, by value, 2015
- Figure 51: Russia hot drinks market distribution: % share, by value, 2015
- Figure 52: Russia hot drinks market value forecast: \$ million, 2015–20
- Figure 53: Russia hot drinks market volume forecast: million kilograms, 2015–20
- Figure 54: Forces driving competition in the hot drinks market in Russia, 2015
- Figure 55: Drivers of buyer power in the hot drinks market in Russia, 2015
- Figure 56: Drivers of supplier power in the hot drinks market in Russia, 2015
- Figure 57: Factors influencing the likelihood of new entrants in the hot drinks market in Russia, 2015
- Figure 58: Factors influencing the threat of substitutes in the hot drinks market in Russia, 2015
- Figure 59: Drivers of degree of rivalry in the hot drinks market in Russia, 2015
- Figure 60: Douwe Egberts: revenues & profitability
- Figure 61: Douwe Egberts: assets & liabilities
- Figure 62: Melitta Central mbH & Co. KG: assets & liabilities
- Figure 63: Nestle S.A.: revenues & profitability
- Figure 64: Nestle S.A.: assets & liabilities
- Figure 65: GlaxoSmithKline Plc: revenues & profitability
- Figure 66: GlaxoSmithKline Plc: assets & liabilities

Figure 67: Tata Global Beverages Limited: revenues & profitability

Figure 68: Unilever: revenues & profitability

Figure 69: Unilever: assets & liabilities

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