

# Hot Drinks - Market Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

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## Abstracts

Hot Drinks - Market @Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

### SUMMARY

Global Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee (including ground coffee pods) and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The global Hot Drinks market had total revenues of \$180.8bn in 2020, representing a compound annual growth rate (CAGR) of 7.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.4% between 2016-2020, to reach a total of 13.0 billion kilograms in 2020.

Increasing awareness related to health has fueled the demand for quality products. Demand for drinks including green tea, lemon tea, and detox coffee and tea is growing owing to increasing awareness related to the health benefits of these product, which, in turn, is driving the market for hot drinks over the forecast period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hot drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hot drinks market

Leading company profiles reveal details of key hot drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hot drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global hot drinks market by value in 2020?

What will be the size of the global hot drinks market in 2025?

What factors are affecting the strength of competition in the global hot drinks market?

How has the market performed over the last five years?

Who are the top competitors in the global hot drinks market?

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