

# Hot Drinks in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

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## SUMMARY

Hot Drinks in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee (including ground coffee pods) and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Singaporean hot drinks market had total revenues of \$226.4m in 2020, representing a compound annual growth rate (CAGR) of 7.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.6% between



2016-2020, to reach a total of 14.1 million kg in 2020.

Rising disposal income resulted in high consumer purchasing power in the country.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Singapore

Leading company profiles reveal details of key hot drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore hot drinks market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Singapore insurance market by value in 2020?

What will be the size of the Singapore insurance market in 2025?

What factors are affecting the strength of competition in the Singapore insurance market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's insurance market?



# Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

#### 6.1. Summary

6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean hot drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years (2016-2020)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

#### **8 COMPANY PROFILES**

- 8.1. Nestle SA
- 8.2. Unilever Plc.
- 8.3. Jacobs Douwe Egberts BV

### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Singapore hot drinks market value: \$ million, 2016–20
- Table 2: Singapore hot drinks market volume: million Kg, 2016–20
- Table 3: Singapore hot drinks market category segmentation: \$ million, 2020
- Table 4: Singapore hot drinks market geography segmentation: \$ million, 2020
- Table 5: Singapore hot drinks market distribution: % share, by value, 2020
- Table 6: Singapore hot drinks market value forecast: \$ million, 2020–25
- Table 7: Singapore hot drinks market volume forecast: million Kg, 2020-25
- Table 8: Singapore hot drinks market share: % share, by value, 2020
- Table 9: Nestle SA: key facts
- Table 10: Nestle SA: Annual Financial Ratios
- Table 11: Nestle SA: Key Employees
- Table 12: Nestle SA: Key Employees Continued
- Table 13: Unilever Plc.: key facts
- Table 14: Unilever Plc.: Annual Financial Ratios
- Table 15: Unilever Plc.: Key Employees
- Table 16: Jacobs Douwe Egberts BV: key facts
- Table 17: Jacobs Douwe Egberts BV: Key Employees
- Table 18: Singapore size of population (million), 2016–20
- Table 19: Singapore gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Singapore gdp (current prices, \$ billion), 2016-20
- Table 21: Singapore inflation, 2016-20
- Table 22: Singapore consumer price index (absolute), 2016-20
- Table 23: Singapore exchange rate, 2016–20



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Singapore hot drinks market value: \$ million, 2016-20

Figure 2: Singapore hot drinks market volume: million Kg, 2016–20

Figure 3: Singapore hot drinks market category segmentation: % share, by value, 2020

Figure 4: Singapore hot drinks market geography segmentation: % share, by value, 2020

Figure 5: Singapore hot drinks market distribution: % share, by value, 2020

Figure 6: Singapore hot drinks market value forecast: \$ million, 2020-25

Figure 7: Singapore hot drinks market volume forecast: million Kg, 2020–25

Figure 8: Forces driving competition in the hot drinks market in Singapore, 2020

Figure 9: Drivers of buyer power in the hot drinks market in Singapore, 2020

Figure 10: Drivers of supplier power in the hot drinks market in Singapore, 2020

Figure 11: Factors influencing the likelihood of new entrants in the hot drinks market in Singapore, 2020

Figure 12: Factors influencing the threat of substitutes in the hot drinks market in Singapore, 2020

Figure 13: Drivers of degree of rivalry in the hot drinks market in Singapore, 2020

Figure 14: Singapore hot drinks market share: % share, by value, 2020



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