

Hot Drinks in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hot Drinks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee (including ground coffee pods) and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The European Hot Drinks market had total revenues of \$53.4bn in 2020, representing a compound annual growth rate (CAGR) of 5.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.7% between



2016-2020, to reach a total of 3,259 million kilograms in 2020.

Rising demand for hot drinks in emerging countries coupled with the launch of new beverage variants has resulted in an increased demand for hot drinks during the forecast period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Europe

Leading company profiles reveal details of key hot drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe hot drinks market with five year forecasts

REASONS TO BUY

What was the size of the Europe aluminum market by value in 2020?

What will be the size of the Europe aluminum market in 2025?

What factors are affecting the strength of competition in the Europe aluminum market?

How has the market performed over the last five years?

What are the main segments that make up Europe's aluminum market?



Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2. MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3. MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4. MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2.
- 4.3. Geography segmentation
- 4.4. Market distribution

5. MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6. FIVE FORCES ANALYSIS

6.1. Summary



- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7. COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the European hot drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years (2016-2020)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8. COMPANY PROFILES

- 8.1. Jacobs Douwe Egberts BV
- 8.2. Nestle SA
- 8.3. Luigi Lavazza SpA
- 8.4. Orimi Trade

9. MACROECONOMIC INDICATORS

9.1. Country data

10. APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Europe hot drinks market value: \$ million, 2016–20
- Table 2: Europe hot drinks market volume: million Kg, 2016–20
- Table 3: Europe hot drinks market category segmentation: % share, by value,
- 2016-2020
- Table 4: Europe hot drinks market category segmentation: \$ million, 2016-2020
- Table 5: Europe hot drinks market geography segmentation: \$ million, 2020
- Table 6: Europe hot drinks market distribution: % share, by value, 2020
- Table 7: Europe hot drinks market value forecast: \$ million, 2020–25
- Table 8: Europe hot drinks market volume forecast: million Kg, 2020-25
- Table 9: Europe hot drinks market share: % share, by value, 2020
- Table 10: Jacobs Douwe Egberts BV: key facts
- Table 11: Jacobs Douwe Egberts BV: Key Employees
- Table 12: Nestle SA: key facts
- Table 13: Nestle SA: Annual Financial Ratios
- Table 14: Nestle SA: Key Employees
- Table 15: Nestle SA: Key Employees Continued
- Table 16: Luigi Lavazza SpA: key facts
- Table 17: Luigi Lavazza SpA: Key Employees
- Table 18: Orimi Trade: key facts
- Table 19: Europe size of population (million), 2016–20
- Table 20: Europe gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: Europe gdp (current prices, \$ billion), 2016–20
- Table 22: Europe inflation, 2016–20
- Table 23: Europe consumer price index (absolute), 2016–20
- Table 24: Europe exchange rate, 2016–20



List Of Figures

LIST OF FIGURES

- Figure 1: Europe hot drinks market value: \$ million, 2016–20
- Figure 2: Europe hot drinks market volume: million Kg, 2016–20
- Figure 3: Europe hot drinks market category segmentation: \$ million, 2016-2020
- Figure 4: Europe hot drinks market geography segmentation: % share, by value, 2020
- Figure 5: Europe hot drinks market distribution: % share, by value, 2020
- Figure 6: Europe hot drinks market value forecast: \$ million, 2020-25
- Figure 7: Europe hot drinks market volume forecast: million Kg, 2020–25
- Figure 8: Forces driving competition in the hot drinks market in Europe, 2020
- Figure 9: Drivers of buyer power in the hot drinks market in Europe, 2020
- Figure 10: Drivers of supplier power in the hot drinks market in Europe, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the hot drinks market in Europe, 2020
- Figure 12: Factors influencing the threat of substitutes in the hot drinks market in Europe, 2020
- Figure 13: Drivers of degree of rivalry in the hot drinks market in Europe, 2020
- Figure 14: Europe hot drinks market share: % share, by value, 2020



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