

# Hot Drinks in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Hot Drinks in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee (including ground coffee pods) and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Brazilian hot drinks market had total revenues of \$16.0bn in 2020, representing a compound annual growth rate (CAGR) of 5.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.2% between

2016-2020, to reach a total of 1,642.6 million kg in 2020.

Due to unstable economic conditions, hot drinks registered moderate growth during the forecast period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Brazil

Leading company profiles reveal details of key hot drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil hot drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Brazil insurance market by value in 2020?

What will be the size of the Brazil insurance market in 2025?

What factors are affecting the strength of competition in the Brazil insurance market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian hot drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years (2016-2020)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. The Coca-Cola Co
- 8.2. Jacobs Douwe Egberts BV
- 8.3. Grupo 3coracoes

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil hot drinks market value: \$ million, 2016–20
- Table 2: Brazil hot drinks market volume: million Kg, 2016–20
- Table 3: Brazil hot drinks market category segmentation: \$ million, 2020
- Table 4: Brazil hot drinks market geography segmentation: \$ million, 2020
- Table 5: Brazil hot drinks market distribution: % share, by value, 2020
- Table 6: Brazil hot drinks market value forecast: \$ million, 2020–25
- Table 7: Brazil hot drinks market volume forecast: million Kg, 2020–25
- Table 8: Brazil hot drinks market share: % share, by value, 2020
- Table 9: The Coca-Cola Co: key facts
- Table 10: The Coca-Cola Co: Annual Financial Ratios
- Table 11: The Coca-Cola Co: Annual Financial Ratios (Continued)
- Table 12: The Coca-Cola Co: Key Employees
- Table 13: The Coca-Cola Co: Key Employees Continued
- Table 14: The Coca-Cola Co: Key Employees Continued
- Table 15: Jacobs Douwe Egberts BV: key facts
- Table 16: Jacobs Douwe Egberts BV: Key Employees
- Table 17: Grupo 3coracoes: key facts
- Table 18: Grupo 3coracoes: Key Employees
- Table 19: Brazil size of population (million), 2016–20
- Table 20: Brazil gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: Brazil gdp (current prices, \$ billion), 2016–20
- Table 22: Brazil inflation, 2016–20
- Table 23: Brazil consumer price index (absolute), 2016–20
- Table 24: Brazil exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil hot drinks market value: \$ million, 2016–20

Figure 2: Brazil hot drinks market volume: million Kg, 2016–20

Figure 3: Brazil hot drinks market category segmentation: % share, by value, 2020

Figure 4: Brazil hot drinks market geography segmentation: % share, by value, 2020

Figure 5: Brazil hot drinks market distribution: % share, by value, 2020

Figure 6: Brazil hot drinks market value forecast: \$ million, 2020–25

Figure 7: Brazil hot drinks market volume forecast: million Kg, 2020–25

Figure 8: Forces driving competition in the hot drinks market in Brazil, 2020

Figure 9: Drivers of buyer power in the hot drinks market in Brazil, 2020

Figure 10: Drivers of supplier power in the hot drinks market in Brazil, 2020

Figure 11: Factors influencing the likelihood of new entrants in the hot drinks market in Brazil, 2020

Figure 12: Factors influencing the threat of substitutes in the hot drinks market in Brazil, 2020

Figure 13: Drivers of degree of rivalry in the hot drinks market in Brazil, 2020

Figure 14: Brazil hot drinks market share: % share, by value, 2020

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