

Horizon Lines, Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/HD32E612AA9EN.html>

Date: January 2017

Pages: 40

Price: US\$ 175.00 (Single User License)

ID: HD32E612AA9EN

Abstracts

SUMMARY

Horizon Lines, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Horizon Lines, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Horizon Lines, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Horizon Lines, Inc. including a breakdown and examination of key business segments

Intelligence on Horizon Lines, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Horizon Lines, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Horizon Lines, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Horizon Lines, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Horizon Lines, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Horizon Lines, Inc. (Horizon or 'the company'), through its subsidiaries, provides domestic ocean shipping and integrated logistics services. The company serves all three non-contiguous domestic markets of Alaska, Hawaii and Puerto Rico from the continental US. It is headquartered in Charlotte, North Carolina and employed 1,621 people as on December 22, 2013.

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Horizon Lines, Inc.

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