

Hooters of America LLC - Company Profile and SWOT Analysis

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Abstracts

Hooters of America LLC - Company Profile and SWOT Analysis

SUMMARY

Hooters of America LLC - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Hooters of America LLC (Hooters), a subsidiary of Nord Bay Capital and TriArtisan Capital Advisors, is an operator of quick service restaurant chain. The company menu consists of appetizers, wings, burgers, sandwiches and tacos, seafood, salads, fries and sides, desserts, Sauces and Rubs. Its restaurants are famous for featuring a casual beach-theme atmosphere and service offered by the All-American cheerleaders, the Hooters Girls. The company sells merchandise such as men's apparel, women's apparel, youth apparel, headwear, drinkware and souvenirs. It provides gift cards and online ordering services through HootClub app. It has presence in the US and several other countries across the world. Hooters is headquartered in Atlanta, Georgia, the US.

SCOPE

Detailed information on Hooters of America LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hooters of America LLC in the form of a SWOT analysis

An in-depth view of the business model of Hooters of America LLC including a breakdown and examination of key business segments

Intelligence on Hooters of America LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hooters of America LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Hooters of America LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hooters of America LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hooters of America LLC's business structure, strategy and prospects.

Contents

- Company Snapshot
- Hooters of America LLC: Company Overview
- Hooters of America LLC: Overview and Key Facts
- Hooters of America LLC: Overview
- Hooters of America LLC: Key Facts
- Hooters of America LLC: Key Employees
- Hooters of America LLC: Major Products and Services
- Hooters of America LLC: Company History
- Hooters of America LLC: Locations and Subsidiaries
- Hooters of America LLC: Key Competitors
- Hooters of America LLC: Company Analysis
- Hooters of America LLC: Business Description
- Hooters of America LLC: SWOT Analysis
- Hooters of America LLC: SWOT Overview
- Hooters of America LLC: Strengths
- Hooters of America LLC: Weaknesses
- Hooters of America LLC: Opportunities
- Hooters of America LLC: Threats
- Hooters of America LLC: Recent Developments
- Hooters of America LLC: News and Events Summary
- Hooters of America LLC: Business Expansion
- Hooters of America LLC: Business Reorganization
- Hooters of America LLC: Contracts
- Hooters of America LLC: Red Flags/DistressSignals
- Hooters of America LLC: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Hooters of America LLC: Key Facts
- Table 2: Hooters of America LLC: Key Employees
- Table 3: Hooters of America LLC: Company History
- Table 4: Hooters of America LLC: Locations and Subsidiaries
- Table 5: Hooters of America LLC: Key Competitors
- Table 6: Hooters of America LLC: News and Events Summary
- Table 7: Hooters of America LLC: Business Expansion
- Table 8: Hooters of America LLC: Business Reorganization
- Table 9: Hooters of America LLC: Contracts
- Table 10: Hooters of America LLC: Red Flags/DistressSignals
- Table 11: Hooters of America LLC: Strategy and Operations

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