

Hong Leong Bank Bhd - Company Profile and SWOT Analysis

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Abstracts

Hong Leong Bank Bhd %li%Company Profile and SWOT Analysis

Summary

Hong Leong Bank Bhd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Hong Leong Bank Bhd (HLB), a subsidiary of Hong Leong Financial Group Berhad, is a provider of retail, business, Islamic, and private banking solutions to individuals, SMEs, and corporate customers. Its retail banking product portfolio offerings comprise accounts and deposit products such as current accounts, foreign currency and savings accounts, fixed term, and flexi term deposits; card products such as debit and card cards; lending solutions, which consist of loans for property, personal, home, motor, overdrafts, business financing purposes, share margin financing, revolving credit, and term loans among others. As part of its related financial solutions, the bank offers wealth management, safe deposit box services, cash management, trade finance, capital markets trading, import and export financing, foreign currency financing, shipping, and bank guarantee services. Insurance related solutions consist of coverage for motor, life, travel, home, personal accident, and health. HLB operates through a network of branches and ATMs in Malaysia, Singapore, China, Hong Kong, Vietnam, and Cambodia. HLB is headquartered in Kuala Lumpur, Malaysia.

Scope

Detailed information on Hong Leong Bank Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hong Leong Bank Bhd in the form of a SWOT analysis

An in-depth view of the business model of Hong Leong Bank Bhd including a breakdown and examination of key business segments

Intelligence on Hong Leong Bank Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hong Leong Bank Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Hong Leong Bank Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hong Leong Bank Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hong Leong Bank Bhd's business structure, strategy and prospects.

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