

Hong Kong New Cars Market to 2027

<https://marketpublishers.com/r/H099C286782AEN.html>

Date: November 2023

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: H099C286782AEN

Abstracts

Hong Kong New Cars Market to 2027

Summary

New Cars in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Hong Kong captured a share of 2.6% in the Asia-Pacific new cars market, in 2022.

The Hong Kongese new cars market had total revenues of \$22 billion in 2022, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.1% between 2017 and 2022, to reach a total of 602.9 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Hong Kong

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong new cars market with five year forecasts

Reasons to Buy

What was the size of the Hong Kong new cars market by value in 2022?

What will be the size of the Hong Kong new cars market in 2027?

What factors are affecting the strength of competition in the Hong Kong new cars market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

7.5. What are the recent developments in the market?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Bayerische Motoren Werke AG

8.3. Tesla, Inc.

8.4. Mercedes-Benz Group AG.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Hong Kong new cars market value: \$ billion, 2017–22
- Table 2: Hong Kong new cars market volume: units, 2017–22
- Table 3: Hong Kong new cars market geography segmentation: \$ billion, 2022
- Table 4: Hong Kong new cars market value forecast: \$ billion, 2022–27
- Table 5: Hong Kong new cars market volume forecast: units, 2022–27
- Table 6: Hong Kong new cars market share: % share, by volume, 2022
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Bayerische Motoren Werke AG: key facts
- Table 12: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 13: Bayerische Motoren Werke AG: Key Employees
- Table 14: Tesla, Inc.: key facts
- Table 15: Tesla, Inc.: Annual Financial Ratios
- Table 16: Tesla, Inc.: Key Employees
- Table 17: Mercedes-Benz Group AG.: key facts
- Table 18: Mercedes-Benz Group AG.: Annual Financial Ratios
- Table 19: Mercedes-Benz Group AG.: Key Employees
- Table 20: Mercedes-Benz Group AG.: Key Employees Continued
- Table 21: Hong Kong size of population (million), 2018–22
- Table 22: Hong Kong gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Hong Kong gdp (current prices, \$ billion), 2018–22
- Table 24: Hong Kong inflation, 2018–22
- Table 25: Hong Kong consumer price index (absolute), 2018–22
- Table 26: Hong Kong exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong new cars market value: \$ billion, 2017–22

Figure 2: Hong Kong new cars market volume: units, 2017–22

Figure 3: Hong Kong new cars market geography segmentation: % share, by value, 2022

Figure 4: Hong Kong new cars market value forecast: \$ billion, 2022–27

Figure 5: Hong Kong new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in Hong Kong, 2022

Figure 7: Drivers of buyer power in the new cars market in Hong Kong, 2022

Figure 8: Drivers of supplier power in the new cars market in Hong Kong, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Hong Kong, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in Hong Kong, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in Hong Kong, 2022

Figure 12: Hong Kong new cars market share: % share, by volume, 2022

I would like to order

Product name: Hong Kong New Cars Market to 2027

Product link: <https://marketpublishers.com/r/H099C286782AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H099C286782AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970