

Hong Kong Banks Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/HED24EB1EEDAEN.html>

Date: April 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: HED24EB1EEDAEN

Abstracts

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SUMMARY

Banks in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Hong Kongese banks industry group had total assets of \$3,556.5 billion in 2022, representing a compound annual growth rate (CAGR) of 4% between 2017 and 2022.

The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$1,378.8 billion, equivalent to 38.8% of the industry group's overall value.

The Hong Kongese banks industry group has expanded recently owing to several factors, such as a robust regulatory framework, increasing interest rates, and a highly skilled labor population. Additionally, the number of new

households, which often require mortgages, mostly from banks, grew by over 25,000 in 2022, according to GlobalData.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Hong Kong

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong banks market with five year forecasts

REASONS TO BUY

What was the size of the Hong Kong banks market by value in 2022?

What will be the size of the Hong Kong banks market in 2027?

What factors are affecting the strength of competition in the Hong Kong banks market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's banks market?

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