

Hong Kong Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Hong Kongese apparel retail industry had total revenues of \$4.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 8.2% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in

2022, with total revenues of \$3.0 billion, equivalent to 65% of the industry's overall value.

According to in-house research, in 2022, Hong Kong accounted for 0.9% of the Asia-Pacific apparel retail industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Hong Kong

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong apparel retail market with five year forecasts

Reasons to Buy

What was the size of the Hong Kong apparel retail market by value in 2022?

What will be the size of the Hong Kong apparel retail market in 2027?

What factors are affecting the strength of competition in the Hong Kong apparel retail market?

How has the market performed over the last five years?

How large is Hong Kong's apparel retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What have been the most recent industry developments?

8 COMPANY PROFILES

- 8.1. Fast Retailing Co Ltd
- 8.2. H & M Hennes & Mauritz AB
- 8.3. Inditex SA
- 8.4. Bosideng International Holdings Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Hong Kong apparel retail industry value: \$ million, 2017–22

Table 2: Hong Kong apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: Hong Kong apparel retail industry category segmentation: \$ million, 2017-2022

Table 4: Hong Kong apparel retail industry geography segmentation: \$ million, 2022

Table 5: Hong Kong apparel retail industry distribution: % share, by value, 2022

Table 6: Hong Kong apparel retail industry value forecast: \$ million, 2022–27

Table 7: Fast Retailing Co Ltd: key facts

Table 8: Fast Retailing Co Ltd: Annual Financial Ratios

Table 9: Fast Retailing Co Ltd: Key Employees

Table 10: Fast Retailing Co Ltd: Key Employees Continued

Table 11: Fast Retailing Co Ltd: Key Employees Continued

Table 12: H & M Hennes & Mauritz AB: key facts

Table 13: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 14: H & M Hennes & Mauritz AB: Key Employees

Table 15: Inditex SA: key facts

Table 16: Inditex SA: Annual Financial Ratios

Table 17: Inditex SA: Key Employees

Table 18: Inditex SA: Key Employees Continued

Table 19: Bosideng International Holdings Ltd: key facts

Table 20: Bosideng International Holdings Ltd: Annual Financial Ratios

Table 21: Bosideng International Holdings Ltd: Key Employees

Table 22: Hong Kong size of population (million), 2018–22

Table 23: Hong Kong gdp (constant 2005 prices, \$ billion), 2018–22

Table 24: Hong Kong gdp (current prices, \$ billion), 2018–22

Table 25: Hong Kong inflation, 2018–22

Table 26: Hong Kong consumer price index (absolute), 2018–22

Table 27: Hong Kong exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong apparel retail industry value: \$ million, 2017–22

Figure 2: Hong Kong apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Hong Kong apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Hong Kong apparel retail industry distribution: % share, by value, 2022

Figure 5: Hong Kong apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Hong Kong, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Hong Kong, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Hong Kong, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Hong Kong, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Hong Kong, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Hong Kong, 2022

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