

# Home and Garden Product Retail Market Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

<https://marketpublishers.com/r/HE5EC8BBAE40EN.html>

Date: January 2023

Pages: 674

Price: US\$ 2,995.00 (Single User License)

ID: HE5EC8BBAE40EN

## Abstracts

Home and Garden Product Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

### SUMMARY

Global Home & Garden Product Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles,

beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global home & garden product retail market had total revenues of \$1,748.2 billion in 2021, representing a compound annual growth rate (CAGR) of 4.7% between 2017 and 2021.

Home Improvement and Gardening Supplies Specialists account for the largest proportion of sales in the global home & garden product retail market in 2021, sales through this channel generated \$965.7 billion, equivalent to 55.2% of the market's overall value.

In contrast to many retail sectors, the home and garden product retail market has benefited from the impact of the COVID-19 pandemic. In 2021, the market surged to healthy growth, this is contributed to the rebound in home improvement activities and reopening of physical stores.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global home & garden product retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global home & garden product retail market

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global home & garden product retail market with five year forecasts

## REASONS TO BUY

What was the size of the global home & garden product retail market by value in 2021?

What will be the size of the global home & garden product retail market in 2026?

What factors are affecting the strength of competition in the global home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up the global home & garden product retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL HOME & GARDEN PRODUCT RETAIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 HOME & GARDEN PRODUCT RETAIL IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 HOME & GARDEN PRODUCT RETAIL IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 HOME & GARDEN PRODUCT RETAIL IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 HOME & GARDEN PRODUCT RETAIL IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 HOME & GARDEN PRODUCT RETAIL IN AUSTRALIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 HOME & GARDEN PRODUCT RETAIL IN BRAZIL**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 HOME & GARDEN PRODUCT RETAIL IN CANADA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 HOME & GARDEN PRODUCT RETAIL IN CHINA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 HOME & GARDEN PRODUCT RETAIL IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 HOME & GARDEN PRODUCT RETAIL IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 HOME & GARDEN PRODUCT RETAIL IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 HOME & GARDEN PRODUCT RETAIL IN JAPAN**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

- 27.1. Country data

## **28 HOME & GARDEN PRODUCT RETAIL IN MEXICO**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

- 29.1. Country data

## **30 HOME & GARDEN PRODUCT RETAIL IN THE NETHERLANDS**

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

## **31 MACROECONOMIC INDICATORS**

- 31.1. Country data

## **32 HOME & GARDEN PRODUCT RETAIL IN NORTH AMERICA**



- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

### **33 HOME & GARDEN PRODUCT RETAIL IN RUSSIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

### **34 MACROECONOMIC INDICATORS**

- 34.1. Country data

### **35 HOME & GARDEN PRODUCT RETAIL IN SCANDINAVIA**

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

### **36 HOME & GARDEN PRODUCT RETAIL IN SINGAPORE**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

### **37 MACROECONOMIC INDICATORS**

- 37.1. Country data

### **38 HOME & GARDEN PRODUCT RETAIL IN SOUTH AFRICA**

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## **39 MACROECONOMIC INDICATORS**

- 39.1. Country data

## **40 HOME & GARDEN PRODUCT RETAIL IN SOUTH KOREA**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## **41 MACROECONOMIC INDICATORS**

- 41.1. Country data

## **42 HOME & GARDEN PRODUCT RETAIL IN SPAIN**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

- 43.1. Country data

## **44 HOME & GARDEN PRODUCT RETAIL IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data

- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

- 45.1. Country data

## **46 HOME & GARDEN PRODUCT RETAIL IN THE UNITED KINGDOM**

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

## **47 MACROECONOMIC INDICATORS**

- 47.1. Country data

## **48 HOME & GARDEN PRODUCT RETAIL IN THE UNITED STATES**

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

- 49.1. Country data

## **50 COMPANY PROFILES**

- 50.1. The Home Depot Inc
- 50.2. Lowe's Companies, Inc.
- 50.3. Reliance Industries Limited
- 50.4. Pan Pacific International Holdings Corp
- 50.5. Lotte Shopping Co., Ltd.

- 50.6. Hornbach Holding AG & Co KGaA
- 50.7. REWE Group
- 50.8. Bauhaus GmbH & Co KG
- 50.9. Wesfarmers Limited
- 50.10. Metcash Ltd
- 50.11. Companhia Brasileira de Distribuicao
- 50.12. Magazine Luiza SA
- 50.13. Wal-Mart Canada Corp
- 50.14. Canadian Tire Corporation, Limited
- 50.15. JD.com Inc
- 50.16. Alibaba Group Holding Limited
- 50.17. Red Star Macalline Group Corp Ltd
- 50.18. Godrej Industries Ltd
- 50.19. Future Retail Ltd
- 50.20. Nilkamal Ltd
- 50.21. PT Mitra Adiperkasa Tbk
- 50.22. PT Catur Sentosa Adiprana Tbk
- 50.23. PT Hero Supermarket Tbk
- 50.24. PT Ace Hardware Indonesia Tbk
- 50.25. Mercatone Uno Services SpA
- 50.26. Nitori Holdings Co Ltd
- 50.27. DCM Holdings Co Ltd
- 50.28. Kohnan Shoji Co Ltd
- 50.29. Komeri Co Ltd
- 50.30. Organizacion Soriana SAB de CV
- 50.31. El Puerto de Liverpool SAB de CV
- 50.32. Maxeda BV
- 50.33. Intergamma BV
- 50.34. Tengelmann Group
- 50.35. Maxidom OOO
- 50.36. ICA Gruppen AB
- 50.37. Kesko Corporation
- 50.38. Fiskars Corporation
- 50.39. Harvey Norman Holdings Ltd
- 50.40. Selffix Pte Ltd
- 50.41. Shoprite Holdings Ltd
- 50.42. Steinhoff International Holdings NV
- 50.43. Massmart Holdings Ltd
- 50.44. Cashbuild Ltd

- 50.45. Inter IKEA Systems BV
- 50.46. Hanssem Co Ltd
- 50.47. Groupe Adeo SA
- 50.48. El Corte Ingles SA
- 50.49. Kingfisher Plc
- 50.50. Boydak Holding AS
- 50.51. Argos Ltd
- 50.52. B&M European Value Retail SA
- 50.53. Walmart Inc
- 50.54. The TJX Companies, Inc.

## **51 APPENDIX**

- 51.1. Methodology
- 51.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global home & garden product retail market value: \$ billion, 2016-21

Table 2: Global home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 3: Global home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 4: Global home & garden product retail market geography segmentation: \$ billion, 2021

Table 5: Global home & garden product retail market distribution: % share, by value, 2021

Table 6: Global home & garden product retail market value forecast: \$ billion, 2021-26

Table 7: Global size of population (million), 2017-21

Table 8: Global gdp (constant 2005 prices, \$ billion), 2017-21

Table 9: Global gdp (current prices, \$ billion), 2017-21

Table 10: Global inflation, 2017-21

Table 11: Global consumer price index (absolute), 2017-21

Table 12: Global exchange rate, 2017-21

Table 13: Asia-Pacific home & garden product retail market value: \$ billion, 2016-21

Table 14: Asia-Pacific home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 15: Asia-Pacific home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 16: Asia-Pacific home & garden product retail market geography segmentation: \$ billion, 2021

Table 17: Asia-Pacific home & garden product retail market distribution: % share, by value, 2021

Table 18: Asia-Pacific home & garden product retail market value forecast: \$ billion, 2021-26

Table 19: Europe home & garden product retail market value: \$ billion, 2016-21

Table 20: Europe home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 21: Europe home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 22: Europe home & garden product retail market geography segmentation: \$ billion, 2021

Table 23: Europe home & garden product retail market distribution: % share, by value,

2021

Table 24: Europe home & garden product retail market value forecast: \$ billion, 2021-26

Table 25: Europe size of population (million), 2017-21

Table 26: Europe gdp (constant 2005 prices, \$ billion), 2017-21

Table 27: Europe gdp (current prices, \$ billion), 2017-21

Table 28: Europe inflation, 2017-21

Table 29: Europe consumer price index (absolute), 2017-21

Table 30: Europe exchange rate, 2017-21

Table 31: France home & garden product retail market value: \$ billion, 2016-21

Table 32: France home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 33: France home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 34: France home & garden product retail market geography segmentation: \$ billion, 2021

Table 35: France home & garden product retail market distribution: % share, by value, 2021

Table 36: France home & garden product retail market value forecast: \$ billion, 2021-26

Table 37: France size of population (million), 2017-21

Table 38: France gdp (constant 2005 prices, \$ billion), 2017-21

Table 39: France gdp (current prices, \$ billion), 2017-21

Table 40: France inflation, 2017-21

Table 41: France consumer price index (absolute), 2017-21

Table 42: France exchange rate, 2017-21

Table 43: Germany home & garden product retail market value: \$ billion, 2016-21

Table 44: Germany home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 45: Germany home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 46: Germany home & garden product retail market geography segmentation: \$ billion, 2021

Table 47: Germany home & garden product retail market distribution: % share, by value, 2021

Table 48: Germany home & garden product retail market value forecast: \$ billion, 2021-26

Table 49: Germany size of population (million), 2017-21

Table 50: Germany gdp (constant 2005 prices, \$ billion), 2017-21

Table 51: Germany gdp (current prices, \$ billion), 2017-21

Table 52: Germany inflation, 2017-21

Table 53: Germany consumer price index (absolute), 2017-21

Table 54: Germany exchange rate, 2017-21

Table 55: Australia home & garden product retail market value: \$ billion, 2016-21

Table 56: Australia home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 57: Australia home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 58: Australia home & garden product retail market geography segmentation: \$ billion, 2021

Table 59: Australia home & garden product retail market distribution: % share, by value, 2021

Table 60: Australia home & garden product retail market value forecast: \$ billion, 2021-26

Table 61: Australia size of population (million), 2017-21

Table 62: Australia gdp (constant 2005 prices, \$ billion), 2017-21

Table 63: Australia gdp (current prices, \$ billion), 2017-21

Table 64: Australia inflation, 2017-21

Table 65: Australia consumer price index (absolute), 2017-21

Table 66: Australia exchange rate, 2017-21

Table 67: Brazil home & garden product retail market value: \$ billion, 2016-21

Table 68: Brazil home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 69: Brazil home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 70: Brazil home & garden product retail market geography segmentation: \$ billion, 2021

Table 71: Brazil home & garden product retail market distribution: % share, by value, 2021

Table 72: Brazil home & garden product retail market value forecast: \$ billion, 2021-26

Table 73: Brazil size of population (million), 2017-21

Table 74: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 75: Brazil gdp (current prices, \$ billion), 2017-21

Table 76: Brazil inflation, 2017-21

Table 77: Brazil consumer price index (absolute), 2017-21

Table 78: Brazil exchange rate, 2017-21

Table 79: Canada home & garden product retail market value: \$ billion, 2016-21

Table 80: Canada home & garden product retail market category segmentation: % share, by value, 2016-2021

Table 81: Canada home & garden product retail market category segmentation: \$



billion, 2016-2021

Table 82: Canada home & garden product retail market geography segmentation: \$ billion, 2021

Table 83: Canada home & garden product retail market distribution: % share, by value, 2021

Table 84: Canada home & garden product retail market value forecast: \$ billion, 2021-26

Table 85: Canada size of population (million), 2017-21

Table 86: Canada gdp (constant 2005 prices, \$ billion), 2017-21

Table 87: Canada gdp (current prices, \$ billion), 2017-21

Table 88: Canada inflation, 2017-21

Table 89: Canada consumer price index (absolute), 2017-21

Table 90: Canada exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Global home & garden product retail market value: \$ billion, 2016-21

Figure 2: Global home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 3: Global home & garden product retail market geography segmentation: % share, by value, 2021

Figure 4: Global home & garden product retail market distribution: % share, by value, 2021

Figure 5: Global home & garden product retail market value forecast: \$ billion, 2021-26

Figure 6: Forces driving competition in the global home & garden product retail market, 2021

Figure 7: Drivers of buyer power in the global home & garden product retail market, 2021

Figure 8: Drivers of supplier power in the global home & garden product retail market, 2021

Figure 9: Factors influencing the likelihood of new entrants in the global home & garden product retail market, 2021

Figure 10: Factors influencing the threat of substitutes in the global home & garden product retail market, 2021

Figure 11: Drivers of degree of rivalry in the global home & garden product retail market, 2021

Figure 12: Asia-Pacific home & garden product retail market value: \$ billion, 2016-21

Figure 13: Asia-Pacific home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 14: Asia-Pacific home & garden product retail market geography segmentation: % share, by value, 2021

Figure 15: Asia-Pacific home & garden product retail market distribution: % share, by value, 2021

Figure 16: Asia-Pacific home & garden product retail market value forecast: \$ billion, 2021-26

Figure 17: Forces driving competition in the home & garden product retail market in Asia-Pacific, 2021

Figure 18: Drivers of buyer power in the home & garden product retail market in Asia-Pacific, 2021

Figure 19: Drivers of supplier power in the home & garden product retail market in Asia-Pacific, 2021

Figure 20: Factors influencing the likelihood of new entrants in the home & garden product retail market in Asia-Pacific, 2021

Figure 21: Factors influencing the threat of substitutes in the home & garden product retail market in Asia-Pacific, 2021

Figure 22: Drivers of degree of rivalry in the home & garden product retail market in Asia-Pacific, 2021

Figure 23: Europe home & garden product retail market value: \$ billion, 2016-21

Figure 24: Europe home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 25: Europe home & garden product retail market geography segmentation: % share, by value, 2021

Figure 26: Europe home & garden product retail market distribution: % share, by value, 2021

Figure 27: Europe home & garden product retail market value forecast: \$ billion, 2021-26

Figure 28: Forces driving competition in the home & garden product retail market in Europe, 2021

Figure 29: Drivers of buyer power in the home & garden product retail market in Europe, 2021

Figure 30: Drivers of supplier power in the home & garden product retail market in Europe, 2021

Figure 31: Factors influencing the likelihood of new entrants in the home & garden product retail market in Europe, 2021

Figure 32: Factors influencing the threat of substitutes in the home & garden product retail market in Europe, 2021

Figure 33: Drivers of degree of rivalry in the home & garden product retail market in Europe, 2021

Figure 34: France home & garden product retail market value: \$ billion, 2016-21

Figure 35: France home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 36: France home & garden product retail market geography segmentation: % share, by value, 2021

Figure 37: France home & garden product retail market distribution: % share, by value, 2021

Figure 38: France home & garden product retail market value forecast: \$ billion, 2021-26

Figure 39: Forces driving competition in the home & garden product retail market in France, 2021

Figure 40: Drivers of buyer power in the home & garden product retail market in France,

2021

Figure 41: Drivers of supplier power in the home & garden product retail market in France, 2021

Figure 42: Factors influencing the likelihood of new entrants in the home & garden product retail market in France, 2021

Figure 43: Factors influencing the threat of substitutes in the home & garden product retail market in France, 2021

Figure 44: Drivers of degree of rivalry in the home & garden product retail market in France, 2021

Figure 45: Germany home & garden product retail market value: \$ billion, 2016-21

Figure 46: Germany home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 47: Germany home & garden product retail market geography segmentation: % share, by value, 2021

Figure 48: Germany home & garden product retail market distribution: % share, by value, 2021

Figure 49: Germany home & garden product retail market value forecast: \$ billion, 2021-26

Figure 50: Forces driving competition in the home & garden product retail market in Germany, 2021

Figure 51: Drivers of buyer power in the home & garden product retail market in Germany, 2021

Figure 52: Drivers of supplier power in the home & garden product retail market in Germany, 2021

Figure 53: Factors influencing the likelihood of new entrants in the home & garden product retail market in Germany, 2021

Figure 54: Factors influencing the threat of substitutes in the home & garden product retail market in Germany, 2021

Figure 55: Drivers of degree of rivalry in the home & garden product retail market in Germany, 2021

Figure 56: Australia home & garden product retail market value: \$ billion, 2016-21

Figure 57: Australia home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 58: Australia home & garden product retail market geography segmentation: % share, by value, 2021

Figure 59: Australia home & garden product retail market distribution: % share, by value, 2021

Figure 60: Australia home & garden product retail market value forecast: \$ billion, 2021-26

Figure 61: Forces driving competition in the home & garden product retail market in Australia, 2021

Figure 62: Drivers of buyer power in the home & garden product retail market in Australia, 2021

Figure 63: Drivers of supplier power in the home & garden product retail market in Australia, 2021

Figure 64: Factors influencing the likelihood of new entrants in the home & garden product retail market in Australia, 2021

Figure 65: Factors influencing the threat of substitutes in the home & garden product retail market in Australia, 2021

Figure 66: Drivers of degree of rivalry in the home & garden product retail market in Australia, 2021

Figure 67: Brazil home & garden product retail market value: \$ billion, 2016-21

Figure 68: Brazil home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 69: Brazil home & garden product retail market geography segmentation: % share, by value, 2021

Figure 70: Brazil home & garden product retail market distribution: % share, by value, 2021

Figure 71: Brazil home & garden product retail market value forecast: \$ billion, 2021-26

Figure 72: Forces driving competition in the home & garden product retail market in Brazil, 2021

Figure 73: Drivers of buyer power in the home & garden product retail market in Brazil, 2021

Figure 74: Drivers of supplier power in the home & garden product retail market in Brazil, 2021

Figure 75: Factors influencing the likelihood of new entrants in the home & garden product retail market in Brazil, 2021

Figure 76: Factors influencing the threat of substitutes in the home & garden product retail market in Brazil, 2021

Figure 77: Drivers of degree of rivalry in the home & garden product retail market in Brazil, 2021

Figure 78: Canada home & garden product retail market value: \$ billion, 2016-21

Figure 79: Canada home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 80: Canada home & garden product retail market geography segmentation: % share, by value, 2021

Figure 81: Canada home & garden product retail market distribution: % share, by value, 2021

Figure 82: Canada home & garden product retail market value forecast: \$ billion, 2021-26

Figure 83: Forces driving competition in the home & garden product retail market in Canada, 2021

Figure 84: Drivers of buyer power in the home & garden product retail market in Canada, 2021

Figure 85: Drivers of supplier power in the home & garden product retail market in Canada, 2021

Figure 86: Factors influencing the likelihood of new entrants in the home & garden product retail market in Canada, 2021

Figure 87: Factors influencing the threat of substitutes in the home & garden product retail market in Canada, 2021

Figure 88: Drivers of degree of rivalry in the home & garden product retail market in Canada, 2021

Figure 89: China home & garden product retail market value: \$ billion, 2016-21

Figure 90: China home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 91: China home & garden product retail market geography segmentation: % share, by value, 2021

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