

Home and Garden Product Retail in South Korea - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Home & Garden Product Retail in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crocery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g.

scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The South Korean home and garden products retail market had total revenues of \$24,754.6m in 2020, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2020.

The homewares segment was the market's most lucrative in 2020, with total revenues of \$11.2bn, equivalent to 45.4% of the market's overall value.

Nevertheless, the South Korean economy is forecast to make a strong recovery in 2021. This positive economic outlook is likely to improve consumer confidence and stimulate spending, accelerating market growth in the long-term.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in South Korea

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea home & garden product retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea home & garden product retail market by value in 2020?

What will be the size of the South Korea home & garden product retail market in 2025?

What factors are affecting the strength of competition in the South Korea home & garden product retail market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's home & garden product retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. What challenges do leading players face?

8 COMPANY PROFILES

- 8.1. Inter IKEA Systems BV
- 8.2. Lotte Shopping Co., Ltd.
- 8.3. Hanssem Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Korea home & garden product retail market value: \$ million, 2016-20

Table 2: South Korea home & garden product retail market category segmentation: \$ million, 2020

Table 3: South Korea home & garden product retail market geography segmentation: \$ million, 2020

Table 4: South Korea home & garden product retail market distribution: % share, by value, 2020

Table 5: South Korea home & garden product retail market value forecast: \$ million, 2020-25

Table 6: Inter IKEA Systems BV: key facts

Table 7: Inter IKEA Systems BV: Key Employees

Table 8: Lotte Shopping Co., Ltd.: key facts

Table 9: Lotte Shopping Co., Ltd.: Annual Financial Ratios

Table 10: Lotte Shopping Co., Ltd.: Key Employees

Table 11: Hanssem Co Ltd: key facts

Table 12: Hanssem Co Ltd: Annual Financial Ratios

Table 13: Hanssem Co Ltd: Key Employees

Table 14: South Korea size of population (million), 2016-20

Table 15: South Korea gdp (constant 2005 prices, \$ billion), 2016-20

Table 16: South Korea gdp (current prices, \$ billion), 2016-20

Table 17: South Korea inflation, 2016-20

Table 18: South Korea consumer price index (absolute), 2016-20

Table 19: South Korea exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: South Korea home & garden product retail market value: \$ million, 2016-20

Figure 2: South Korea home & garden product retail market category segmentation: % share, by value, 2020

Figure 3: South Korea home & garden product retail market geography segmentation: % share, by value, 2020

Figure 4: South Korea home & garden product retail market distribution: % share, by value, 2020

Figure 5: South Korea home & garden product retail market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the home & garden product retail market in South Korea, 2020

Figure 7: Drivers of buyer power in the home & garden product retail market in South Korea, 2020

Figure 8: Drivers of supplier power in the home & garden product retail market in South Korea, 2020

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in South Korea, 2020

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in South Korea, 2020

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in South Korea, 2020

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