

Home & Garden Product Retail in Scandinavia

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Abstracts

Home & Garden Product Retail in Scandinavia

Summary

Home & Garden Product Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The home & garden product retail market is segmented into gardening and outdoor living products, home improvement products, and homewares. The market value represents the retail sales.

The Scandinavian home & garden product retail market recorded revenues of \$29.7 billion in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

The home improvement segment accounted for the market's largest proportion in 2023, with total revenues of \$17.3 billion, equivalent to 58.4% of the market's overall value.

Sweden accounted for 32.0% of the Scandinavian home & garden product retail market followed by Norway with 29.4% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the home & garden product retail market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Scandinavia

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia home & garden product retail market with five year forecasts

Reasons to Buy

What was the size of the Scandinavia home & garden product retail market by value in 2023?

What will be the size of the Scandinavia home & garden product retail market in 2028?

What factors are affecting the strength of competition in the Scandinavia home & garden product retail market?

How has the market performed over the last five years?

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