

Home and Garden Product Retail in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Home & Garden Product Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers,

doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Mexican home and garden products retail market had total revenues of \$23.6bn in 2020, representing a compound annual growth rate (CAGR) of 5.9% between 2016 and 2020.

The home improvement segment was the market's most lucrative in 2020, with total revenues of \$13.0bn, equivalent to 55.2% of the market's overall value.

In contrast to many other retail sectors, the home and gardens product retail market has remained fairly resilient to the impact of the COVID-19 pandemic. Consumers have spent more time at home due to nationwide lockdown restrictions, which has boosted demand for home and garden products as consumers turn to decoration and renovation projects at a time when other leisure activities have been restricted.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the home & garden product retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Mexico

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico home & garden product retail market with five year forecasts

REASONS TO BUY

What was the size of the Mexico home & garden product retail market by value in 2020?

What will be the size of the Mexico home & garden product retail market in 2025?

What factors are affecting the strength of competition in the Mexico home & garden product retail market?

How has the market performed over the last five years?

How large is Mexico's home & garden product retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant M&A activity this year?
- 7.4. How is the Mexican competitive landscape expected to change in the coming years?

8 COMPANY PROFILES

- 8.1. Walmart Inc
- 8.2. The Home Depot Inc
- 8.3. El Puerto de Liverpool SAB de CV
- 8.4. Organizacion Soriana SAB de CV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico home & garden product retail market value: \$ million, 2016-20

Table 2: Mexico home & garden product retail market category segmentation: \$ million, 2020

Table 3: Mexico home & garden product retail market geography segmentation: \$ million, 2020

Table 4: Mexico home & garden product retail market distribution: % share, by value, 2020

Table 5: Mexico home & garden product retail market value forecast: \$ million, 2020-25

Table 6: Walmart Inc: key facts

Table 7: Walmart Inc: Annual Financial Ratios

Table 8: Walmart Inc: Key Employees

Table 9: Walmart Inc: Key Employees Continued

Table 10: Walmart Inc: Key Employees Continued

Table 11: Walmart Inc: Key Employees Continued

Table 12: The Home Depot Inc: key facts

Table 13: The Home Depot Inc: Annual Financial Ratios

Table 14: The Home Depot Inc: Key Employees

Table 15: The Home Depot Inc: Key Employees Continued

Table 16: El Puerto de Liverpool SAB de CV: key facts

Table 17: El Puerto de Liverpool SAB de CV: Annual Financial Ratios

Table 18: El Puerto de Liverpool SAB de CV: Key Employees

Table 19: Organizacion Soriana SAB de CV: key facts

Table 20: Organizacion Soriana SAB de CV: Annual Financial Ratios

Table 21: Organizacion Soriana SAB de CV: Annual Financial Ratios (Continued)

Table 22: Organizacion Soriana SAB de CV: Key Employees

Table 23: Mexico size of population (million), 2016-20

Table 24: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 25: Mexico gdp (current prices, \$ billion), 2016-20

Table 26: Mexico inflation, 2016-20

Table 27: Mexico consumer price index (absolute), 2016-20

Table 28: Mexico exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Mexico home & garden product retail market value: \$ million, 2016-20

Figure 2: Mexico home & garden product retail market category segmentation: % share, by value, 2020

Figure 3: Mexico home & garden product retail market geography segmentation: % share, by value, 2020

Figure 4: Mexico home & garden product retail market distribution: % share, by value, 2020

Figure 5: Mexico home & garden product retail market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the home & garden product retail market in Mexico, 2020

Figure 7: Drivers of buyer power in the home & garden product retail market in Mexico, 2020

Figure 8: Drivers of supplier power in the home & garden product retail market in Mexico, 2020

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Mexico, 2020

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Mexico, 2020

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Mexico, 2020

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