

Home and Garden Product Retail in Indonesia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Home & Garden Product Retail in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers,

doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Indonesian home and garden products retail market had total revenues of \$4.8bn in 2020, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2020.

The homewares segment was the market's most lucrative in 2020, with total revenues of \$2.7bn, equivalent to 57.1% of the market's overall value.

An uncertain macroeconomic climate in 2020 has harmed consumer confidence and constrained the available disposable income of many consumers, discouraging spending on non-essential items such as new home or garden decor.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Indonesia

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia home & garden product retail market with five year forecasts

REASONS TO BUY

What was the size of the Indonesia home & garden product retail market by value in 2020?

What will be the size of the Indonesia home & garden product retail market in 2025?

What factors are affecting the strength of competition in the Indonesia home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's home & garden product retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. Which players had been seeing the most success prior to the pandemic?
- 7.4. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

- 8.1. PT Mitra Adiperkasa Tbk
- 8.2. PT Catur Sentosa Adiprana Tbk
- 8.3. PT Ace Hardware Indonesia Tbk
- 8.4. PT Hero Supermarket Tbk

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Indonesia home & garden product retail market value: \$ million, 2016-20

Table 2: Indonesia home & garden product retail market category segmentation: \$ million, 2020

Table 3: Indonesia home & garden product retail market geography segmentation: \$ million, 2020

Table 4: Indonesia home & garden product retail market distribution: % share, by value, 2020

Table 5: Indonesia home & garden product retail market value forecast: \$ million, 2020-25

Table 6: PT Mitra Adiperkasa Tbk: key facts

Table 7: PT Mitra Adiperkasa Tbk: Annual Financial Ratios

Table 8: PT Mitra Adiperkasa Tbk: Key Employees

Table 9: PT Catur Sentosa Adiprana Tbk: key facts

Table 10: PT Catur Sentosa Adiprana Tbk: Annual Financial Ratios

Table 11: PT Catur Sentosa Adiprana Tbk: Key Employees

Table 12: PT Ace Hardware Indonesia Tbk: key facts

Table 13: PT Ace Hardware Indonesia Tbk: Annual Financial Ratios

Table 14: PT Ace Hardware Indonesia Tbk: Key Employees

Table 15: PT Hero Supermarket Tbk: key facts

Table 16: PT Hero Supermarket Tbk: Annual Financial Ratios

Table 17: PT Hero Supermarket Tbk: Key Employees

Table 18: Indonesia size of population (million), 2016-20

Table 19: Indonesia gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Indonesia gdp (current prices, \$ billion), 2016-20

Table 21: Indonesia inflation, 2016-20

Table 22: Indonesia consumer price index (absolute), 2016-20

Table 23: Indonesia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia home & garden product retail market value: \$ million, 2016-20

Figure 2: Indonesia home & garden product retail market category segmentation: % share, by value, 2020

Figure 3: Indonesia home & garden product retail market geography segmentation: % share, by value, 2020

Figure 4: Indonesia home & garden product retail market distribution: % share, by value, 2020

Figure 5: Indonesia home & garden product retail market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the home & garden product retail market in Indonesia, 2020

Figure 7: Drivers of buyer power in the home & garden product retail market in Indonesia, 2020

Figure 8: Drivers of supplier power in the home & garden product retail market in Indonesia, 2020

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Indonesia, 2020

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Indonesia, 2020

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Indonesia, 2020

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