+44 20 8123 2220
info@marketpublishers.com

Home and Garden Product Retail in Germany - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/HB7EDA163C24EN.html
Date: September 2021
Pages: 41
Price: US$ 350.00 (Single User License)
ID: HB7EDA163C24EN

Abstracts

Home and Garden Product Retail in Germany - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Home & Garden Product Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers,

doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The German home and garden products retail market had total revenues of $87.6bn in 2020, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2020.

The home improvement segment was the market's most lucrative in 2020, with total revenues of $52.4bn, equivalent to 59.8% of the market's overall value.

Despite performing well in 2020, decline in the German market is expected in 2021 as the economic effects of the pandemic and store closures are felt. Issues with supply are also anticipated due to strong global demand and rising shipping costs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Germany

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany home & garden product retail market with five year forecasts

REASONS TO BUY

+44 20 8123 2220
info@marketpublishers.com

What was the size of the Germany home & garden product retail market by value in 2020?

What will be the size of the Germany home & garden product retail market in 2025?

What factors are affecting the strength of competition in the Germany home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up Germany's home & garden product retail market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

+44 20 8123 2220
info@marketpublishers.com

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?
7.2. What strategies do leading players follow?
7.3. How are leading players responding to the need for more sustainable business practices?
7.4. What has been the most significant M&A activity this year?

8 COMPANY PROFILES

8.1. Inter IKEA Systems BV
8.2. Hornbach Holding AG & Co KGaA
8.3. REWE Group
8.4. Bauhaus GmbH & Co KG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Germany home & garden product retail market value: $ billion, 2016-20
Table 2: Germany home & garden product retail market category segmentation: $ billion, 2020
Table 3: Germany home & garden product retail market geography segmentation: $ billion, 2020
Table 4: Germany home & garden product retail market distribution: % share, by value, 2020
Table 5: Germany home & garden product retail market value forecast: $ billion, 2020-25
Table 6: Inter IKEA Systems BV: key facts
Table 7: Inter IKEA Systems BV: Key Employees
Table 8: Hornbach Holding AG & Co KGaA: key facts
Table 9: Hornbach Holding AG & Co KGaA: Annual Financial Ratios
Table 10: Hornbach Holding AG & Co KGaA: Key Employees
Table 11: REWE Group: key facts
Table 12: REWE Group: Key Employees
Table 13: REWE Group: Key Employees Continued
Table 14: Bauhaus GmbH & Co KG: key facts
Table 15: Bauhaus GmbH & Co KG: Key Employees
Table 16: Germany size of population (million), 2016-20
Table 17: Germany gdp (constant 2005 prices, $ billion), 2016-20
Table 18: Germany gdp (current prices, $ billion), 2016-20
Table 19: Germany inflation, 2016-20
Table 20: Germany consumer price index (absolute), 2016-20
Table 21: Germany exchange rate, 2016-20

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Germany home & garden product retail market value: $ billion, 2016-20
Figure 2: Germany home & garden product retail market category segmentation: % share, by value, 2020
Figure 3: Germany home & garden product retail market geography segmentation: % share, by value, 2020
Figure 4: Germany home & garden product retail market distribution: % share, by value, 2020
Figure 5: Germany home & garden product retail market value forecast: $ billion, 2020-25
Figure 6: Forces driving competition in the home & garden product retail market in Germany, 2020
Figure 7: Drivers of buyer power in the home & garden product retail market in Germany, 2020
Figure 8: Drivers of supplier power in the home & garden product retail market in Germany, 2020
Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Germany, 2020
Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Germany, 2020
Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Germany, 2020

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Home and Garden Product Retail in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/HB7EDA163C24EN.html

Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/HB7EDA163C24EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com